



2018



ACTIVITIES' REPORT





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ASSOCIAÇÃO VAGA LUME

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MESSAGE FROM THE PRESIDENT

2018 was a renovation year for Vaga Lume. The team was renewed with the arrival of Rodrigo Zanella to replace Lia Camargo in the organization's Executive Board.

With former leaders like Márcia Licá and Cris Leão, and new ones, like Lia Jamra, the team was structured for a year of many accomplishments. These became clear after the construction of our Theory of Change. Lasting two months and involving all the team, the work has produced further alignment and a new graphic expression of our methodology, formerly represented by a tripod. The new drawing, anchored on 5 strategies and a chain of expected results, presents a more organic figure, composed of concentric circles. We have renewed our comprehension of our assumptions and of the impact we try to produce in the world.

For the aloud readers in the 90 libraries installed in the Amazon, renovation derived from the Meetings: in São Paulo, Barreirinhas and Soure. Also from Soure came two strong cues that a new cycle is starting: the inauguration of the library's headquarters of Ceu, the first community to be visited by the founders in 1999, when we dreamed together about the creation of a project for rural schools in the Amazon. And the second, the hiring of André Oliveira – formerly a young reader in Caju Una library, at Soure, later a reading mediator, propagator and volunteer, presently a young professional with a degree in Idioms and a member of the regional Vaga Lume's team in Belém.

Renovation for the *Rede* (Net) Program occurred with the adhesion of a Rio de Janeiro school to the exchange, which up to then had only happened between São Paulo schools and Amazonian communities where Vaga Lume was actuating; PH school embraced the proposal of knowledge exchanges with Santa Rosa community at Cruzeiro do Sul, Acre - thus renewing our enthusiasm for witnessing along the year the joint growth of youngsters

from such different realities.

The positive outcome evidenced by 2018 accounts surplus has renewed our strength and our trust on active governance by committed Councils and Committees. In November we received with joy the news about Vaga Lume having been chosen as the best NGO acting in the educational area in the country. This award had a special flavor. It ratified that reading is the foundation of Education and recognized the work that we develop consistently, insistently and with resilience. Being the best Brazilian NGO in Education, among so many organizations that we admire, has renewed our self-esteem. In the same week in November, as a kind of unplanned celebration, after seven years when our action in the Amazon had not undergone any expansion, we have started the work for Atodi library, at Arapiuns river, Santarém, our 91st library – a sign that a new growth cycle can be expected. In this report, written for partners, volunteers, donors and sympathizers, we thank you for your trust, we share details of this trajectory and invite you to renew your commitment with the huge dreams that move us to the future.

Thanks and pleasant reading!



CO-FOUNDER
PRESIDENT



When I got to know Vaga Lume, at 10 years old, I had my first contact with a library. I enjoyed reading, but my mother couldn't afford to buy many books so I could read more often, and I was fascinated by the amount of books they had.

ANDRE OLIVEIRA GREW UP IN THE RURAL COMMUNITY OF CAJU UNA. VAGA LUME TEAM

READING, LEARNING, SHARING



ESTÁ NA HORA DE IR PARA A CAMA
O GATO ESTÁ UM POUCO CANSADO
DÁ PARA PERCEBER?
VEJA SÓ O GATO ESTÁ BRUCIANINHO
TODOS OS ANIMAIS BRUCIAM
COM CUIDADO GRUNHINHO OU BEM DEVIÇADO
E VIXÉ, ESTÁ CANSADO?

UM LIVRO COM INVERTIDAS ARAZ
E CHEIO DE ANIMAIS QUE ESTÃO UM POUCO CANSADOS
COM UM TEMA QUE FAZ PARTE DO DIA A DIA

The power of a book in the Amazon

Transmitting knowledge, enlarging horizons, getting acquainted with the individuals' culture, changing lives. This is the importance that literature books bring with them to the furthest parts of the Amazon.

Every time a child opens a book, not only a window to a huge world of curiosity and learning is opened, but also a portal to knowledge and appreciation of the child's own culture.

However, the country's present scenery indicates that three out of every ten Brazilians find it difficult to read or write in everyday situations and that 12% of youths between 15 and 24 are considered as functionally illiterate.

Furthermore, the states composing the Legal Amazon are below the national average of IDEB (a measure of school attendance and outcomes based on INEP's results). The lowest rates of schooling are exactly in the North region of the country and the youth population presents high indexes of illiteracy and school retard, which begs for a larger investment on behalf of this population.

Studies indicate that, the largest is the variety of literary genres in the reading habits, the lowest are the functional illiteracy indexes; and, in this context, communitarian libraries are ideal places to arouse a feeling of belonging, where the youths are welcome and feel at ease to read, learn and freely exert their creativity, enlarging their views of the

world and their capacity to imagine the present and the future.

This is the big challenge faced by Vaga Lume: to encourage the habit of reading, because, by creating dreams, we also create the foundations for a future based on the protagonism and on the empowerment of these children who attend knowledge sharing spaces. We create respect for others and for diversity.

Source: INAF 2018 Research, Bibliotecas Comunitárias no Brasil 2018, Unesco database

LANGUAGE DEVELOPMENT:
The number of words mastered by a child at the time of school entrance is a key indicator of future success.

BRAIN DEVELOPMENT:
From birth to 3 years old is a critical period for the formation of linguistic competences.





I'm a volunteer at Vaga Lume because I came to recognize the importance of the history of who live in the rural communities in the Amazon. I noticed that these people have a lot to teach us. Vaga Lume is a way to give these people and the children access to literature, and this is what I want, that people can read as a tool to build a better future.

DIJAIK NERY, REPRESENTATIVE OF THE LOCAL TEAM IN TEFÉ, AM.

BUILDING A FUTURE THAT VALUES CULTURE AND KNOWLEDGE

How nice it is to have a story shared with little characters who make you always wish more. These are the children who visit the library Door to Knowledge in the community.

HESRON DA COSTA VALE, READING MEDIATOR VOLUNTEER IN MANANCIAL CELESTE COMMUNITY, IN BREVES, PA.



Realigning, planning and growing

The last few years were marked by many challenges to Vaga Lume, and in order to face them we have reinvented ourselves.

The adoption of Theory of Change as a tool for the strategy planning was fundamental all along this process.

Starting from a methodology guided by the identification of our main strategies and, in a second moment, of the main purposes and expected results for each of those strategies, it was possible to outline with more precision the necessary route to attain the social impact that guides our actions. And what is this impact? The mission of empowering children from Amazon rural communities through the promotion of reading and the management of communitarian libraries as spaces to share knowledge.

Thus, the work performed by Vaga Lume in so many small localities in the Amazon in the last 17 years is clearer than ever before: we understand better our capacities, needs, short, medium and long term challenges.

Vaga Lume operates in accordance with UN's Sustainable Development Goals (SDG). We are currently 91 communities in 22 municipalities of the Amazon's nine states, but we aim to increase the number of stories that are experienced, read and registered in every corner of the region, in every community with a beautiful story to tell, so that, by 2030 we can together, reach these goals.

Vaga Lume's Purpose

To empower children living in rural remote communities of the Amazon by promoting reading and management of community libraries as a space of knowledge sharing.



Where we are



91 communities in
22 municipalities of the Brazilian
 Legal Amazon and in São Paulo.

CULTIVATING KNOWLEDGE



Waking up every morning and receiving a message with a photo of a child reading the book that our team has selected, bought and sent with so much love motivates me to come to work daily. When we finish a volunteers' meeting I feel an immense gratitude for participating in all the processes that involve training them and thus my own professional formation.

ALINE CALAHANI, VAGA LUME'S TEAM



Our Strategy

We start by the books, the library's structure, a space where it is possible to exchange, to share knowledge. This space is the main tool to attain larger, more significant changes for

the community's children and youths. The book is the first step to delineate a trajectory to empower this child, based on five pillars:



01. BOOKS: ACCESS TO THE LIBRARY'S LITERATURE AND INFRASTRUCTURE

Vaga Lume is guided by the comprehension that the library is a space to share knowledge. It is an environment jointly created with the community, developed from a deep analysis of spaces and needs. Curatorship of assets of literature books, donation of bookshelves and mats is performed so these communities may administer their libraries, both in local schools or in their own headquarters.

02. READING MEDIATOR: TRAINING READING MEDIATORS

Vaga Lume trains educators, both youths and adults, as reading mediators through the creation of a stronger connection between books and people. With reading mediators in the communities, children start to have more access to reading and it enables the improvement of their personal, social and cognitive competencies. Besides the training of reading mediators, Vaga Lume regularly invests in the training of methodology multipliers, training volunteers who offer courses on mediation and handcrafted books workshops, trying to identify the main local leaderships, analyzing their experiences and motivations and then training each of them to create new leaderships.

03. COMMUNITY MANAGEMENT: SUPPORT TO COMMUNITARIAN ENGAGEMENT

Vaga Lume stimulates communitarian management to cre-

ate a sense of belonging and identification with the project, arousing social awareness and the libraries' importance for the communities. All the libraries emerge from the communities' interests, thus the process always occurs "from inside to outside." Identifying the communitarian leaders, and stimulating them to participate in the activities related to the library are part of the process.

04. LOCAL CULTURE: VALORIZATION OF THE LOCAL CULTURE AND PRODUCTION OF HAND-CRAFTED BOOKS

Workshops for the creation and production of handcrafted books occur periodically, allowing the individuals to be inserted in the universe of literature through their experiences and the trajectory of their families. In this way, the practice of oral communication is reinforced and its importance for the preservation of the local culture is emphasized, valuing the people as protagonists and encouraging the register of their own histories.

05. CULTURAL EXCHANGE: THE NET PROGRAM

With the promotion of knowledge and culture exchanges between Amazon communities and schools or social organizations in the Brazilian Southeast, Vaga Lume allows the youths to enlarge their world vision, to recognize their own and other persons' value, consolidating values as important as empathy and respect for others.

Main Results

Working with Vaga Lume is to be part of a project that, with determination, engagement and persistence manages to reach and arrive at places that, for being so distant, become invisible to the world. Places so unapproachable that it would be easier to pretend that they do not exist and leave them aside. Vaga Lume, however, arrives there, faces several difficulties including geographical distance, climate and nature, cultural diversity, scarcity of resources, and manages to change the reality of people who live there. Vaga Lume enters very respectfully in the lives of the people and of the communities and helps them to develop projects; creates opportunities; meets people and places; empower children and youngsters through this simple, transforming and so powerful tool: the book.



MARIANA TUCCI, VAGA LUME TEAM

Since **2001** Vaga Lume already has

Bought and distributed more than **124.203**  new literature books to hardly accessible areas



Benefited more than **100,000** children, youths and adults with Vaga Lume's activities

Trained more than **4.876**  reading mediators

Offered **198**  capacitation courses for reading mediators

Created and continually monitors **91** communitarian libraries



2018 ACCOMPLISHMENTS



In the debate on education, we may incur in the seduction that a new method, a new technology, can revolutionize and solve the problem of education. However, we forget that the book is also a technology, something that helps a child to develop, that motivates him/her to learn how to read and use reading as a means to learn about other worlds.

RODRIGO ZANELLA, VAGA LUME TEAM

A few days ago, I've seen something stating that 98% of the youths say that they are brave enough to change the world. Has it ever occurred to you if there were a Vaga Lume library, that sort of idea, a very good one for these youths? For these 98%?

TASSIA ALVES, VAGA LUME VOLUNTEER, BELÉM DO PARÁ, PA



Books

LIBRARIES: THE PLACE TO SHARE KNOWLEDGE

As criteria to select books to be sent to the libraries, Vaga Lume adopts the visual quality (figures and graphic project), the text quality and the thematic quality, always aiming to stimulate the reading habit in children, youths and adults in order to effectively contribute to their development.

The diversity of the collection is also a fundamental aspect for the library to be a space where the plurality of our soci-

ety and of its literary expression is emphasized, promoting a richer and more inclusive cultural exchange.

In 2018, besides the yearly sent books meant for children, Vaga Lume opted to analyze and select three additional specific collections to ensure the cultural expression of each group: indigenous, black and infant/ youth representativeness.



NEW BOOKSHELVES

Vaga Lume identified the need to renew the design and the functionality of the libraries' furniture, an indispensable part in the process of building a more plural and diversified space.

With that aim, new bookshelves were made by *Novidario* and *Madeira Design* teams, using Montessori's pedagogical conception, which allows better accessibility for the children to choose the books.



BOOKS IN NUMBERS

Distribution of **9.192** new literature books, including donations and purchases.

Distribution of new bookcases **64** and **103** mats.

Reading Mediator

ABOUT READING ALOUD

Reading mediation is an educational action that allows the experience of reading in a cozy environment, promoting contact with the book and its narratives. The mediator's role is to give voice to the book and arouse the pleasure of reading, to be the bridge between the book and the child.

Based on this context, the training of Vaga Lume mediators always strives to qualify the access to the book and to reading; the distribution of the material is, thus, associated with a course with a work load of 24 to 40 hours on reading aloud to qualify mediators. The course encompasses contents such as the reading itself, community management of the library, volunteers' contribution and storytelling, and workshops for the production of handcrafted books that follow the implantation and strengthening of communitarian libraries.

Participants are, usually, teachers, community dwellers and Education Secretariat technicians interested in being part of the communities' daily life, inserting reading in these people routines.

The reading mediator's function is to read for someone else until they can leave the scenery and the book on its own. The book is enough.

NOÉ BEZERRA - READING MEDIATOR IN PONTE ALTA DO TOCANTINS, TO.



Taking part on the regional meeting of Vaga Lume in Barreirinhas was a huge experience. During the visit to the communities I've heard a child saying that visiting a library is being able to know the world without moving. It was very rewarding to witness how Vaga Lume offers them this opportunity, taking reading to hardly accessible regions, with a very professional and committed team.

JULIANA LU - SUSTAINABILITY CONSULTANT AT CTG BRASIL

Reading, a trip through time,
That makes us forget ourselves,
Go to the infinite and know that with a book,
We are never alone.
It is something surreal to be a reading mediator
And work as a bridge
It's different from being the teacher
It's to let them fly to the horizon
To be a mediator is to not explain
And neither to question
It's to let them arrive nowhere
Or anywhere.

POEM THE MEDIATOR, BY LUIS HENRIQUE MENDES MARTINS JÚNIOR - AZUL VOLUNTEER

Offered **21** training courses on reading mediation, qualifying

533 volunteers



READING MEDIATOR IN NUMBERS

Two regional meetings, training

77 new reading mediators



new reading mediators

Regional Meetings

Two Regional Meetings were held in 2018 by Vaga Lume, in the municipalities of Barreirinhas (MA) and Soure (PA). These two meetings were responsible for the training of 77 new reading mediators; for the elaboration of Action Plans for the libraries; and for the strengthening of links between volunteers and the conditions for the improvements in the communitarian management of each Vaga Lume library.

Check the main accomplishments of each meeting:



BARREIRINHAS (13TH TO 15TH JUNE)



- Intervention of Barreirinhas local team, which inspired all the participants as they shared challenges and solutions found for the monitoring of the ten community libraries – all of them being located in the rural zone which, sometimes, implies huge difficulties of access and communication for each of them;
- Lecture with two guests from RNBC – National Network of Communitarian Libraries – to exchange experiences, strengthen links and inspire Vaga Lume's network of volunteers;
- Excursion to Pequenos Lençóis Maranhenses (ground water pools in the state of Maranhão), where the group could get acquainted with one of the more impressive natural beauties in the country, and enlarge their references about the world.

Soure (18TH TO 20TH SEPTEMBER)

- Re-inauguration of library José Carmelo Mota Jr., in the Céu community, after painting work in partnership with ImaginaC.
- Lecture with guests from LiteraSampa, RNBC – National Network of Communitarian – to exchange experiences, strengthen links and inspire Vaga Lume's network of volunteers.



Community Management

OWNERSHIP OF THE LIBRARY IN THE DAILY LIFE OF THE COMMUNITY

Vaga Lume always aims to empower and give voice to the people living in the communities where it is present. The library's management includes defining the function of the space, its location, who will be responsible for maintenance and promotion of cultural activities – each of these always defined by the community dwellers, who elect the volunteers and those responsible for the functioning.

NEW HEADQUARTERS

The autonomy and accessibility that result from the building of their own headquarters for the communitarian libraries are two fundamental factors for the strengthening of the project. Those spaces often become references for all the community, because they become venues for the realization of several cultural activities, besides, of course, the reading mediations.

VAGA LUME'S LIBRARY CARMELO MOTTA JUNIOR

Vaga Lume's library arrived at Céu community, in Soure (PA) in 2008, and was first implanted in the communitarian center. The libraries' management was assumed by the leader Patricia Monteiro, a school clerk, who had to transfer the assets to her own house because there were no conditions in the center to receive the reading mediation activities; and, later, managed to transfer the activities to a small classroom in the school. In 2017, Carmelo Motta Jr, a visitor in the community, having witnessed the volunteers' work and the children passion for the books, made the first donation of material for the construction of a space addressed to the library. The whole community mobilized itself in a collective commitment to work in the construction of the library's headquarters. In a partnership with ImaginaC company, Vaga Lume applied its own methodology to imagine and transform the library. The children imagined and created fantastic creatures that were painted in the internal and external areas of the new headquarters, contributing to the space decoration.



Realization of a Partners' Meeting (Convention), with representatives of the local teams with

32 participants

Realization of monitoring visits in

20 municipalities, summing up



COMMUNITY MANAGEMENT IN NUMBERS



38 trips and more than

150 days in the field.

Local Culture

THE IMPORTANCE OF HANDCRAFTED BOOKS FOR VAGA LUME'S METHODOLOGY

One of the most important actions promoted by Vaga Lume are the handcrafted books' workshops, where members of the community live the experience of having their own histories transformed into a book. Handcrafted books are fundamental for the strengthening of the local culture, mainly for the place's stories, creating a dialogue with the oral and written production. The books can be understood as objects of exchange, because they allow the communities to meet other histories, to value their own experi-

ences and to share them with the other communities. The heterogeneity of the communities where Vaga Lume acts (riverside people, quilombolas (afrodescendants from fugitive slaves) and roadside communities) is depicted in the handcrafted books by the different traces of the drawings, vocabulary and manual work employed.

Besides the regional variations of the Portuguese idiom, Vaga Lume encourages the creation of books in indigenous

languages, as a strategy to strengthen the original tradition, to foster cultural diversity and the exchange between the communities where it operates. For this reason, some books are produced in the indigenous languages spoken in some communities, and bilingual or multilingual (Portuguese and other idioms) books are also sent to other libraries.

Amazon is not only geographically distant - it is culturally very poor represented; the heart and the roots of Brazil are lost when we do not approach the stories and the images of this immense richness for the world. By promoting this exchange of memories, dreams and aspirations, Vaga Lume allows these distances to be reduced and our human frontiers to be nearer.

LETÍCIA LYLE, VAGA LUME AMBASSADRESS



7 workshops for the production of

38 handcrafted books

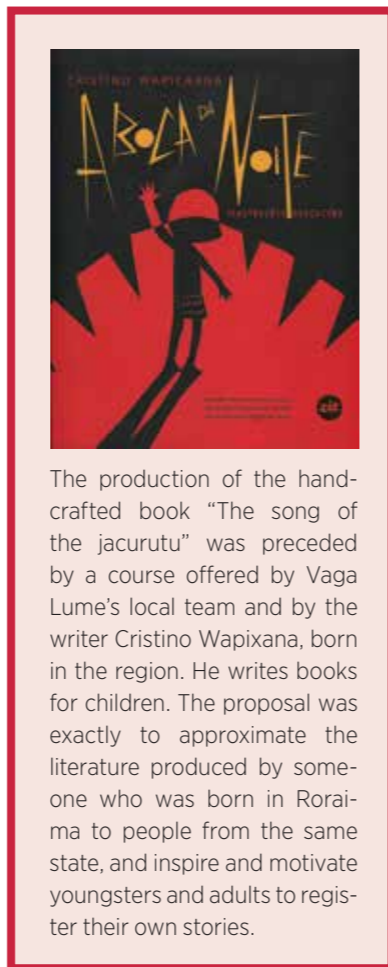
LOCAL CULTURE IN NUMBERS

HANDCRAFTED BOOKS

THE SONG OF THE JACURUTU

INDIGENOUS COMMUNITY SANTA ROSA (WOROKAIMÍ), PACARAÍMA RR. 23rd TO 25th SEPTEMBER 2018.
Produced by: Geovani Diogo Peixoto, João Silva, Taylane dos Santos Teixeira, Kalison Salvador Silva, Marcelly Cristina de Souza Silva, Raina Líbia Andrade Pereira and Ângela Isabel Barbosa Peixoto.

It is a tradition of the Wapixana people to go hunting in the summer. So, the shaman asked the big tree permission to hunt. Having the authorization conceded, he recruits three of the best hunters of the community. Before he departs, the shaman warns the hunters that there is a big jacurutu where the hunt is going to take place, and that it is forbidden to imitate his song. Arriving at the spot when it was already evening, they listened to the jacurutu's high pitched song: "jacurutu tu tu, jacurutu tu tu...". The youngest hunter, also the more curious, disobeyed the shaman's order and imitated the animal's song. Scared, the others hunters ran away. When the curious noticed it, he was facing the jacurutu, that immediately devoured him. He still tried to scream, his cries resonated in the forest, but it was too late to save him.



The production of the handcrafted book "The song of the jacurutu" was preceded by a course offered by Vaga Lume's local team and by the writer Cristino Wapixana, born in the region. He writes books for children. The proposal was exactly to approximate the literature produced by someone who was born in Roraima to people from the same state, and inspire and motivate youngsters and adults to register their own stories.



THE MIDWIFE FROM GRAÇA DE DEUS

QUILOMBO GRAÇA DE DEUS, MIRINZAL MA. AUGUST 25th - 26th 2018.

Produced by: Leocy Avelar, Haylla Pinheiro Reis, Ana Tereza Ferreira Pedroso, Davyson Pedroso, Emily Sinara Azevedo, Haylla Pinheiro Reis, Hillary Reis, Kauanne Soares Gomes and Milla Cristyan dos Santos. Ms. Leocy is one of the founders of the Association of Dwellers of the community Quilombo Graça de Deus: she discourses at baptisms; is a praying woman; the mother of 16 children; and the wife of Mr. Constantino. Besides all those attributions, she has received a blessing: she was a midwife during 39 years and performed 75 births. Everything started when, a certain day, a lady called Maria was working in the farm and started to have strong contractions. Ms Leocy was with her, and felt that she must do something. It was the first time that she delivered a baby. All the community was sad because the baby died when it was dropped, but Leocy did not give up and went ahead with her gift. Nowadays, the then named "Graça de Deus midwife" doesn't deliver babies anymore but everybody respects and admires her for having helped on the arrival of so many people from the community in this world.

THE CHARM OF THE BOTO

COMMUNITY VILA DO PESQUEIRO, SOURE PA. NOVEMBER 23rd - 25th 2018.

Produced by: Maria Izabel Leal Amaral, Alice Beatriz, Ana Beatriz, Carla Alessandra, João Victor, Jorge Weligton, Shaylene Ariel, Jorge Weligton and João Victor. Max and Francisca lived quietly near the beach in Vila do Pesqueiro community. Every night Max left to fish in high sea. In the meantime, a very clever boto (a dolphin) turned into a man that looked like Max and went to the couple's house to visit Francisca. Max noticed that his wife was different and asked her why. Francisca confessed that a boto who looked exactly like him was often visiting her during the night. Max decided to stay home and hid under the bed with a gun. When the boto arrived, Max was paralyzed and couldn't shoot him. The boto, on his turn, cast a spell on the couple, who forgot everything that had happened in the previous nights and in that moment.



THE DANGER OF THE FLOOD

COMMUNITY NOSSA SENHORA DO PERPÉTUO SOCORRO, TEFÉ AM. DECEMBER 14th - 17th 2018

Produced by: Hilda Paulina dos Santos, Franciane Martins de Oliveira, Jacira Ranae Mota de Almeida, Kevelyn Luzia Costa Martins, Naiandra Boaventura Cordeiro, Raianderson Adriano Dantas, Raquel Pantoja Barbosa, Sara Ribeiro Chaves Soares, Taiane Gonçalves de Souza, Ellen Caroline Vitorio Bruno, Janaina da Costa Lima, Theiziane Leandro Ribeiro, Anglesson Moraes Leocadio and Adonias de Carvalho.

In 1999, there was an overpowering flood in Nossa Senhora do Perpétuo Socorro community. At the time, dwellers had already raised more than three times the houses' floors. A certain night, Ms Hilda and her family were asleep and she heard a very strong noise coming from the poultry yard. Hilda and her husband went canoeing to see what had happened. When they got there, they found a huge snake that was killing one of their roosters. Ms Hilda's husband, without much thought and also seeing little, because it was very dark, pushed his sharpened fork in the snake's throat. As soon as the snake dropped the rooster they went back home, very frightened with what had just happened. In the following day, they returned to the place and were surprised: the dead snake had more than six meters and was very fat. They took the snake and exposed it in a place where all the community could see it. Ms Hilda's husband got famous for his courage and they even collected the snake's fat, placed it in pots and donated them to the other dwellers, because of its medicinal properties.



Cultural Exchange

DIALOGUE AS A MEANS TO RECOGNIZE DIVERSITY



Cultural Exchange aims to enlarge the possibilities of the young participants' perspectives about the world. The Net is an intercultural dialogue program between teenagers from communitarian libraries supported by Vaga Lume in the Amazon and youngsters from other Brazilian regions, an experience of sharing knowledge about their identities and communities.

In 2018, the cultural exchange involved twelve groups, representing the large social, environmental and cultural diversity that characterizes the Amazon and the Southeast. The six rural communities selected were from the municipalities of Santarém (PA); Cruzeiro do Sul (AC); Macapá (AP); São Gabriel da Cachoeira (AM); Portel (PA) and Mirinzal (MA). In the Southeast, five institutions were chosen in São Paulo, and one in Rio de Janeiro, summing up 227 adolescents selected: 109 in the Brazilian Amazon and 118 in the Southeast, besides twelve educators.

MIRINZAL AND VERA CRUZ - A NEW EXCHANGE, A NEW POSSIBILITY

Each year, Vaga Lume has found new possibilities, different exchanges, new links that emerge from the cycles of cultural exchange. In 2018, exchanges between the quilombo Graça de Deus in Mirinzal (MA) and the students of Vera Cruz School (SP) produced an unexpected and spectacular result: the possibility of construction of the community library's headquarters. After the educators and the youths of the community expressed their dream of giving the library its own headquarters, São Paulo adolescents started to articulate themselves to offer this gift to their exchange peers. Among other collection campaigns promoted by the students, in the annual celebration "Feito por Nós" ("Made by Ourselves") in Vera Cruz School - a large fair where the value collected is donated to a social organization - the construction of headquarters for Graça de Deus library was chosen to receive the donations. During the party, the school community could get acquainted both with the products of Mirinzal youths' work and with the project of the library's headquarters, voluntarily elaborated by architects Claudia del Rio and Luciane Tomyasu.

Thus, the educators' and Graça de Deus community's dream of owning headquarters for the library was not only made possible, but is already starting to become a reality in 2019, with voluntary collective construction work involving the whole community.

Getting to know communities with Vaga Lume libraries, listening to people, respecting everyone's time, listening each of their histories, reading for each of the children, living those experiences is an unbelievable exchange, the greatest learning about human beings that any person can experience.

LIA JAMRA, VAGA LUME TEAM

I've learned wonderful things with you. To have new ways of looking at the world, to know other people... I liked very much our letters' exchange although I couldn't meet you personally there, but I saw your world in a sheet of paper, I enjoyed describing our community, telling you how we live, how we work. As I said, I enjoyed everything.

PART OF THE FAREWELL LETTER OF A PARTICIPANT STUDENT FROM THE AMAZON (14 YEARS OLD)



EXCHANGE PEERS

Comunidade São Francisco, Santarém (PA)	Galpão Tide Setúbal, São Paulo (SP)
Vila Santa Rosa, Cruzeiro do Sul (AC)	Colégio pH, Rio de Janeiro (RJ)
Campina de São Benedito, Macapá (AP)	Escola Santi, São Paulo (SP)
Comunidade de Camanaus, São Gabriel da Cachoeira (AM)	Associação Bem Comum, São Paulo (SP)
Comunidade Menino de Deus, Portel (PA)	Instituto Criança Cidadã (ICC) - Circo-escola Cidade Seródio, Guarulhos (SP)
Quilombo Graça de Deus, Mirinzal (MA)	Escola Vera Cruz, São Paulo (SP)

I've enjoyed a lot the Vaga Lume Net Program this year, and what made me stay was that taking part made me able to respect and comprehend more about other people different realities.

PART OF THE FAREWELL LETTER OF A PARTICIPANT STUDENT FROM SOUTHEAST (12 YEARS OLD)

CULTURAL EXCHANGE IN NUMBERS

227

children and teenagers participating in the Net program

46

Realization of Vaga Lume's camp in Brasília with participants

150

exchanged letters

7

states involved

4

adolescents' meetings

318

workshops

300

books donated

FINANCIAL DEMONSTRATIONS



Financial Statements

INCOME STATEMENT

YEARS ENDED DECEMBER 31st, 2018 AND 2017
(IN REAIS)

	2018	2017
Operating Revenues Restricted		
Pronac Funds	1.784.733	340.382
Contributions	657.070	696.789
	2.441.803	1.037.171
Operating Revenues Unrestricted		
Cash Donations	391.379	492.753
Services	409.229	240.751
Product Sales	2.984	12.093
Brand Licensing	-	12.086
Levied taxes	- 58.521	- 7.088
	745.071	750.595
Volunteered Revenues		
Volunteers	875.010	405.862
Volunteered contributions	493.967	235.368
	1.368.977	641.230
TOTAL OPERATING REVENUES	4.555.851	2.428.996
Investment expenses		
Operating and restricted	- 2.441.803	- 1.037.171
Operating and not restricted	- 138.005	- 719.991
Volunteers	- 875.010	- 405.862
Volunteered contributions	- 493.967	- 235.368
	- 3.948.785	- 2.398.392
GROSS RESULT	607.066	30.604
Operating Revenues and Expenses		
General and administrative expenses	- 139.147	- 298.910
Other revenues	33.869	7.882
Result before financial expenses	- 105.278	- 291.028
Financial Revenues	80.998	48.544
Financial Expenses	- 36.692	- 27.882
Net Result	44.306	20.662
LOSS/GAIN IN THE FISCAL YEAR	546.094	- 239.762

CASH FLOW STATEMENTS

YEARS ENDED DECEMBER 31st, 2018 AND 2017
(IN REAIS)

	2018	2017
LOSS/GAIN IN THE FISCAL YEAR	546.094	- 239.762
Adjustments		
Depreciation and amortization	21.790	24.523
Fixed assets	416	-
Payroll and related charges	-	102.431
Residual fixed assets values	- 33.254	-
	- 11.048	126.954
Cash flow from operating activities		
Cash from investing activities	- 886.693	- 1.817.406
Advances	- 65.033	39.999
Receivables	- 19.502	229.335
Taxes to offset and recover	- 1.576	301
Inventory	3.829	9.323
Projects to Incur (ST)	886.693	1.817.406
Other accounts payable	- 3.338	5.288
Payroll, vacation and other payroll taxes	- 25.554	13.783
Fiscal obligations	- 162	4.745
Projects to Incur (LT)	- 14.527	- 258.929
Judicial demand payment	- 102.431	-
Net Cash provided by operating activities	- 228.294	43.845
Cash flow provided by investing activities		
Purchase of property and equipment	- 6.209	-
Net cash used in investing activities	- 6.209	-
DECREASE/INCREASE CASH AND CASH EQUIVALENTS AT THE BEGINNING OF YEAR	300.543	- 68.963
Cash and cash equivalents at the beginning of year	747.097	816.060
Cash and cash equivalents at the end of year	1.047.640	747.097
DECREASE/INCREASE CASH AND CASH EQUIVALENTS	300.543	- 68.963

BALANCE SHEETS

YEARS ENDED DECEMBER 31st, 2018 AND 2017 (IN REAIS)

ASSETS	2018	2017	LIABILITY AND NET WORTH	2018	2017
CURRENT ASSETS			CURRENT LIABILITIES		
Company Funds			Company Funds		
Cash and cash equivalents	1.047.640	747.097	Payroll and related charges	59.035	84.589
Cash receivable	40.948	21.446	Tax payable	5.992	6.154
Inventory	43.455	47.284	Other accounts payable	5.214	8.552
Taxes to offset and recover	1.576	-		70.241	99.295
Advances	116.503	51.470			
	1.250.122	867.297	Limited funds		
			Projects to Incur	2.919.730	2.033.037
				2.919.730	2.033.037
			Deferred Income		
				287	14.814
				287	14.814
			Provision for tax risks and other contingent liabilities		
				-	102.431
				-	102.431
			NET WORTH		
			Company's social worth	557.410	557.410
			Accumulated surplus	654.570	108.476
				1.211.980	665.886
			TOTAL LIABILITIES AND NET WORTH		
				4.202.238	2.915.463
TOTAL ASSETS	4.202.238	2.915.463			

FINANCIAL COMPREHENSIVE INCOME

YEARS ENDED DECEMBER 31st, 2018 AND 2017
(IN REAIS)

	2018	2017
LOSS/GAIN	546.094	- 239.762
Other comprehensive income	-	-
TOTAL COMPREHENSIVE INCOME	546.094	- 239.762

The financial statements of Associação Vaga Lume encompass the balance sheet as of December 31, 2018, as well as its income statements and cash flows for the same period, including the summary of accounting practices.

The complete auditing report and financial statements with notes are available at Vaga Lume website, in the transparency section.



INSTITUTIONAL



Awards



THE BEST EDUCATION NGO IN BRAZIL

Best NGOs Award mission is to promote the Brazilian NGOs that stand out for their transparency and management in their work. For the second consecutive year, Vaga Lume was elected as one of the hundred best NGOs of the country and as the Best NGO in Education, by Institute Doar.

EU HUMAN RIGHTS AWARD

WORK RECOGNIZED ALL OVER THE WORLD.

Seventy years ago, after the end of the Second World War, humankind obtained one of its bigger conquests: the Universal Declaration of Human Rights.

And it was in this special anniversary that **Vaga Lume received the European Union Human Rights Award**, which honors initiatives for the promotion and defense of those rights. Acting since 2001 to promote reading in rural communities in the Amazon, Vaga Lume believes in education as a means of empowerment and social transformation.



Vaga Lume's Consultancy Service

ITAU SOCIAL FOUNDATION

VAGA LUME'S BOOKS SELECTION

For the second consecutive year, Vaga Lume develops with Itau Social Foundation the curatorship of the children's books collection. The project involves the selection of books for the campaign "Read for a child". The campaign aims at contributing to the enlargement of the children's cultural repertoire through stories sharing and reading. Affective bonds and also the family companionship are, thus, strengthened, improving the children's educational development.

Through what was learned last year, we could now improve even further our methodology for the selection of books for children in a more participative way. The process involved the publication of a public edict for potential editors; the National Network of Communitarian Libraries; reading mediators; experts on reading, education and minority groups; and other members of the civil society. It also counted with the involvement of representatives of the five Brazilian regions and, naturally, of the children who had contact with the books.

UNESCO

Another consultancy project developed by Vaga Lume was for Unesco associated to the local town hall and to the Municipal Education Secretariat. From March 23rd to 27th, 30 reading mediators were trained for the implementation of a communitarian library in the municipality of Julio Borges (Piauí). The project was an initiative of UNESCO, which provided a public library in this municipality and reinforced the importance of a cultural space and of reading for the local population.



BANCO DO BRASIL FOUNDATION

Among the consultancy projects developed by Vaga Lume, last year an improved work was carried out with Banco do Brasil Foundation through its initiative "Changing realities through the replication of Social Technologies in Undertakings of the National Urban Lodging Program (Programa Nacional de Habitação Urbana - PNHU)". The program consists of promoting socio-productive inclusion through social technologies, contributing to the sustainable development of the community. Four alternatives of social technologies were given to the dwellers, among them Vaga Lume libraries. Therefore, the project includes the implementation of Vaga Lume's Communitarian Libraries Social Technology in

PNHU undertakings. This process includes three interconnected actions: promotion of the structure (bookshelves, mats, books); reading mediators training; and incentive to communitarian management of the library.

In 2018, Vaga Lume's Communitarian Libraries Social Technology was chosen by four different enterprises where implantation and training were promoted through April and March. The four undertakings were: Condomínio Vida Nova, in Pedreira (SP); Brisas do Bosque - Pumba 1, in Cruz das Almas (BA); Nova Caiçara, in Sobral (CE); and Paraíso Feliz I & II, in Paraíso do Tocantins (TO).

SOBRAL - CE

April 19th and 20th - communitarian library in the project of real state social enterprise "Minha casa Minha vida" Nova Caiçara.



PEDREIRA - SP

May 25th, 26th e 27th - communitarian library in the project of real state social enterprise "Minha casa Minha vida" Condomínio Vida Nova.



CRUZ DAS ALMAS - BA

May 19th e 20th - communitarian library in the project of real state social enterprise "Minha casa Minha vida" Brisas do Bosque - Pumba 1.



PARAÍSO DO TOCANTINS - TO

April 25th e 27th - communitarian library in the social enterprises of the Urban Habitation National Program.



Ambassadors

PARTNERSHIP WITH STUDENTS FROM HARVARD BUSINESS SCHOOL

Postgraduate students from Harvard Business School aimed to use the Design Thinking they had learned over the course. Meanwhile, Vaga Lume needed a strategy to improve the donors' awareness and engagement. Based on these needs, a new portfolio of products was created.

The students visited 11 localities in São Paulo and carried out more than 30 interviews in retail shops with bookshops' clients, shops' managers and university students and teachers in order to trace a profile of people aligned with nonprofit

organizations and with the cause of education.

Based on that study, they acquired some comprehension about Brazilian consumers and donation culture in the country, discovering which products, and in which moments, are Brazilians more prone to buy, to donate and why. Through that knowledge, they designed a strategy of a products' portfolio, taking in account each profile's needs, the products' different values and ideal selling points for the conversion.



AMAZON WEEK IN WASHINGTON — D.C.

In September, the Brazilian Embassy in Washington promoted the Amazon Week, and Vaga Lume was invited to take part. The week was opened in National Geographic Museum's auditorium, where the video of the organization was exposed to more than 400 people. During the whole week, the restaurant Siren by RW had a special menu with Amazonian flavors under the command of Chef Felipe Schaedler, from Banzeiro restaurant in Manaus, and part of the revenue was destined to Vaga Lume.

Vaga Lume also took part in a lecture about Culture and Literature with professors Narlan Teixeira and the Brazilianist Bryan McCann, and also counted with Vaga Lume's president and co-founder Sylvia Guimarães, who brought the handcrafted books as a precious record of Amazonian oral stories. To wrap up the week, Vaga Lume was invited to a dinner party in the residence of the ambassador, with Embassy's guests, including Professor Thomas Lovejoy, considered the father of biodiversity.



CALDOS E CONTOS

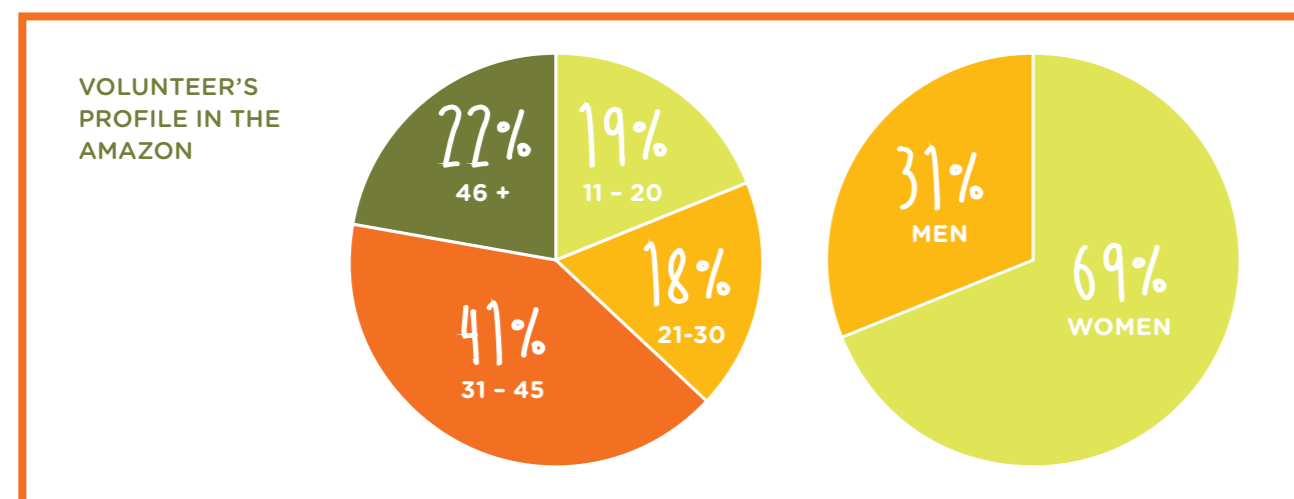
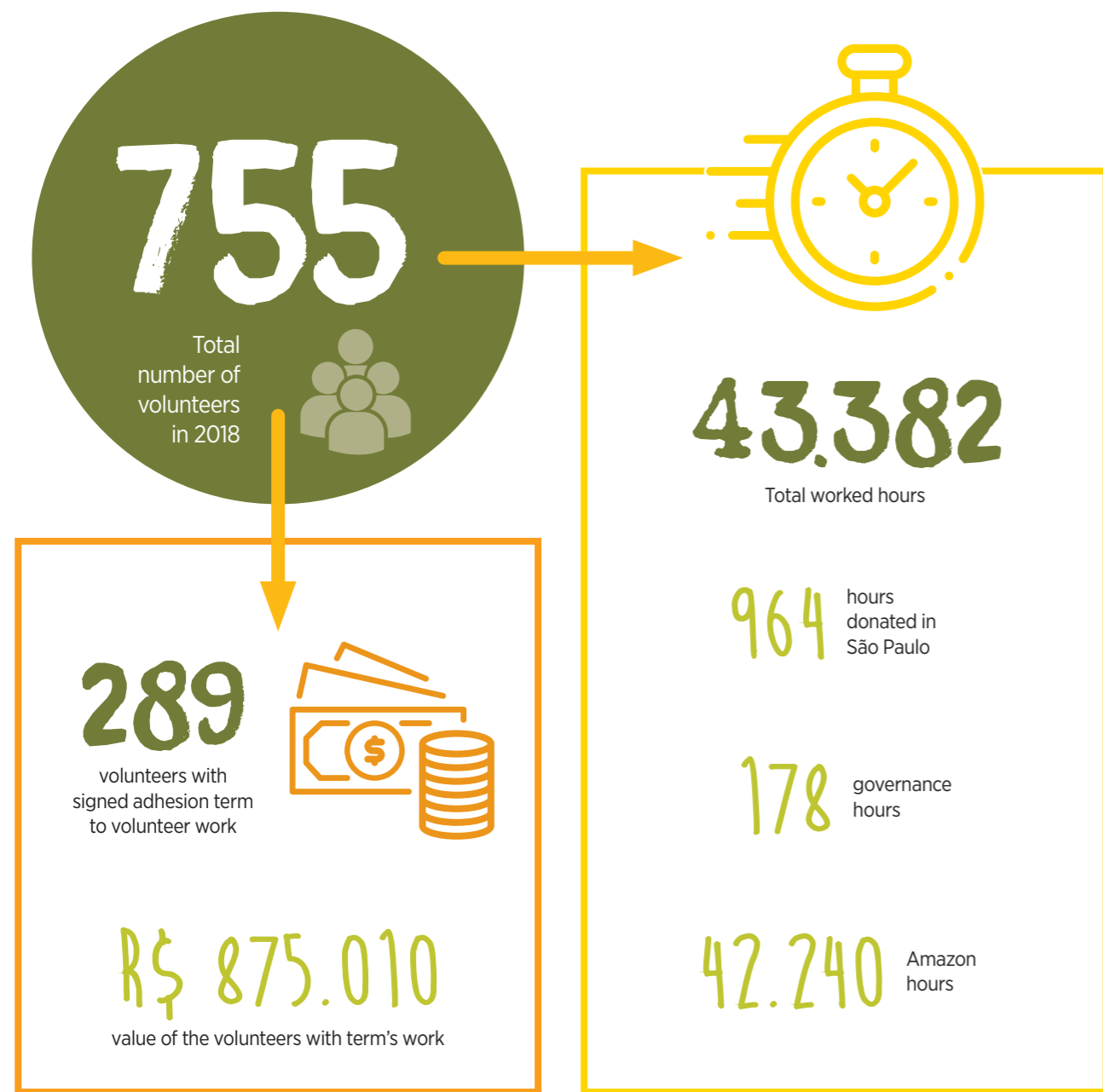
For the third consecutive year, Vaga Lume's successful event!

A breakfast filled with reading mediation and, of course, a delicious morning meal. The event took place on a Sunday

morning, at the Álvaro Guerra Municipal Library. This year we were able to count with live music and a yoga lesson for the children. With the decisive support of the youngsters of the Net program, we ensured the arrival of 40 new vaga-lumes (fireflies) to our community.



Volunteers



Vaga Lume in the media



Throughout 2018, Vaga Lume was depicted in 13 different news and reports and obtained a total of 22 media insertions. Want more? Access the link of our QR Code and check the news that were published about Vaga Lume's work:

BANDEIRANTES (CAMP)

The meeting of teenagers who took part in the 2018 exchange cycle, which took place in the eighth Vaga Lume's Camp in Brasília, was registered in the reportage of Bandeirantes TV Net. The exchanges between such distant communities have shown throughout the whole year that the similarities between the youths' realities are much bigger than their differences.

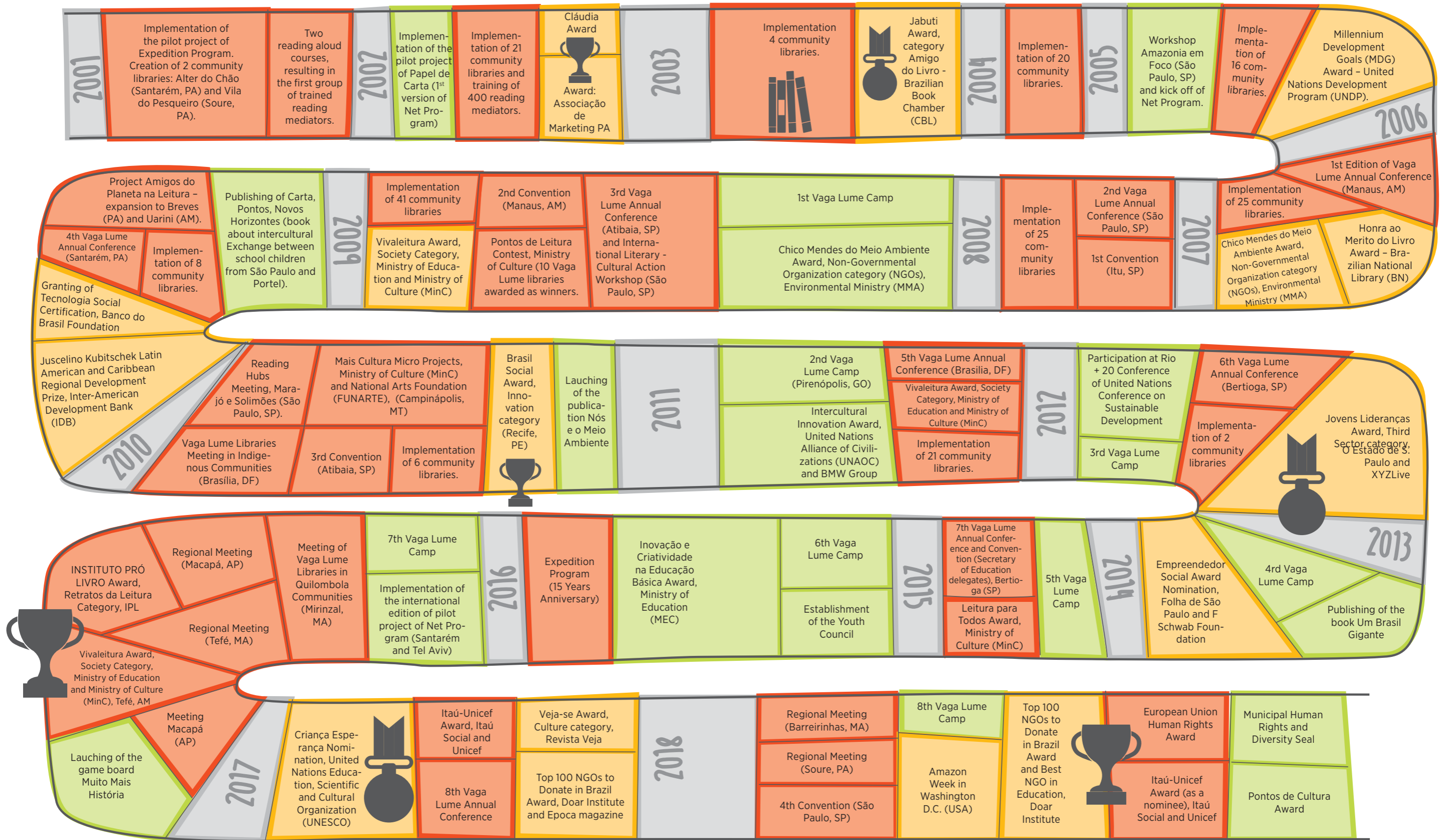


GLOBO (CRUZEIRO DO SUL)

In the special issue of Globo TV Net's program *Hora Um*, the communitarian library in Vila Santa Rosa, Cruzeiro do Sul (AC) was highlighted as an initiative of the Sustainable Development Goals for Education. The library, that was the finalist for Itau-Unicef Award in 2017, shows the difference that reading can make in every aspect of a community and in its ability to involve children, youths and adults.



Timeline



Vaga Lume's History of Awards

2018:

- Best Brazilian NGO in Education, Instituto Doar
- Top 100 Brazilian NGOs to Donate Award, Instituto Doar
- European Union Human Rights Award, European Union Delegation in Brazil
- Itaú-Unicef Award (as a nominee), Itaú Social and Unicef
- Municipal Human Rights and Diversity Seal, São Paulo City Government
- Pontos de Cultura Award, São Paulo State Government

2017:

- Top 100 Brazilian NGOs to Donate Award, Instituto Doar and Época Magazine
- Veja-se Award – Culture Category, Veja Magazine

2016:

- INSTITUTO PRÓ LIVRO Award, Retratos da Leitura Category, IPL
- Vivaleitura Award, Society Category, Ministry of Education and Ministry of Culture (MinC), Tefé, AM

2015:

- Inovação e Criatividade na Educação Básica Award, Ministry of Education (MEC)

2014:

- Leitura Para Todos Award – Ministry of Culture (MINC)

2013:

- Empreendedor Social Award (as nominee) – Folha de São Paulo and Fundação Schwab

2012:

- Empreendedor Social Award (as nominee) – Folha de São Paulo and Fundação Schwab

2011:

- Intercultural Innovation Award, United Nations Alliance of Civilizations (UNAOC) and BMW Group

2010:

- Brasil Social Award – Projeto Casa da Criança

2009:

- Juscelino Kubitschek Latin American and Caribbean Regional Development Prize, Inter-American Development Bank (IDB)

2008:

- Vivaleitura Award, Society Category, Ministry of Education and Ministry of Culture (MinC)

- Chico Mendes do Meio Ambiente Award, Non-Governmental Organization category (NGOs), Environmental Ministry (MMA)

2006:

- Chico Mendes do Meio Ambiente Award, Non-Governmental Organization category (NGOs), Environmental Ministry (MMA)

2005:

- Chico Mendes do Meio Ambiente Award, Non-Governmental Organization category (NGOs), Environmental Ministry (MMA)

2003:

- Jabuti Award – Brazilian Book Chamber (CBL)



WHO WE ARE

I always wish that Vaga Lume manages to reach ever more children; that the project lasts many more years and continue to transform new communities; that the organization will be recognized for what it does for the country; and that it brings the attention of partners who may help it to reach its goals. And that even more people fight for this beautiful cause, recognizing its enormous value.

MARIANA TUCCI, VAGA LUME TEAM

Who we are

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você faz a diferença



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MINISTÉRIO DA CIDADANIA



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- Secretaria Municipal de Educação e Cultura de Campinápolis/ MT
- Secretaria Municipal de Educação de Chapada dos Guimarães/ MT
- Secretaria Municipal de Educação, Cultura e Esportes de Ouro Preto do Oeste/ RO
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