



ANNUAL REPORT 2020



**VAGA
LUME**



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MESSAGE FROM THE PRESIDENT

In January 2020 I took a plane to São Luís, after many years without visiting the state of Maranhão. Accompanied by a brilliant group of teenagers and octogenarians, we crossed the ferry to Mirinzal to receive a gift in the form of the inauguration of a library. In the words of the teenagers, members of the Youth Council:

“Going on a trip for the Vaga Lume expedition. That had always been a dream, ever since sixth grade...” - Ana Clara

“The concepts of struggle, resistance, and sense of community have been re-signified for me.” - Dora

“That should be our normal, enjoying every second, every moment, every story, everything around us.” - Gabi

The trip to the Frechal, Bom Viver, and Graça de Deus quilombos gave us energy at the beginning of 2020. What came next is history.

So present in universal literature, the end of the world became reality. At least the end of the world-as-we-know-it. Sitting in front of the TV, I watched in horror as the pandemic arrived in the North. For those who have traveled in the region, the

collapse of health care in the Amazon was a tragedy foretold. Through WhatsApp, we followed the mourning of many volunteers. As if this was not enough, we quickly saw deforestation rates escalating in the region.

We resisted. We dove headfirst into humanitarian aid. The Amazon volunteers delivered with every mask a handful of affection.

We migrated our programs to new formats. We started to train reading mediators virtually. We used networks to keep our community alive.

Where does the strength to continue the dream come from? Perhaps from the books that finally reached the hand of each reader of the Vaga Lume libraries.

In this report, you can learn how many dreams, resistance, and stories Vaga Lume is made of.

Sylvia Guimarães
President

2020: THE YEAR WE'VE LEARNED HOW TO WALK AGAIN



There is no doubt anywhere in the world that 2020 was an unforgettable year. Much of this was due to a word that, until then, was out of the vocabulary of the everyday life of the vast majority of people: the **pandemic** came, in the middle of Carnival, to expose the many gaps that, unfortunately, still shape the Brazilian territory. The crises triggered or aggravated by the arrival of COVID-19 in Brazil flooded the news, as well as reports about NGOs and other civil society groups supporting humanitarian actions in a context in which face masks became an essential part of everyday life and mourning a more collective process than ever.

Such a challenging scenario not only instigated new reflections and efforts but also required adaptations and a deep internal look at where and how we want to get to as a society. And that is why, when stating that 2020 will go down in history, we should not allow ourselves to forget the size and the number of collectivities that it was able to mobilize. In the midst of all this, Vaga Lume had to adapt to this new reality and also reinvent itself to meet the urgent needs of communities, putting to the test the resilience of its network of collaborators and volunteers. Even with the schools and community libraries closed, it was possible to reconcile emergency support actions to protect Amazonian communities from the rampant spread of the virus with efforts to ensure that, even within this new context, new mechanisms to encourage reading would reach the communities. The result came with a new level of empowerment, solidarity, and unity - and, as amazing as it may sound, each one from his or her own home. In fact, if there is one thing that has proved to be more indispensable than ever, apart from the warmth provided by books in times of social distancing, it is the importance of applying our principles in each of the actions carried out. We work on understanding and listening to build solutions together with our network to enable transformations in their diverse realities, always through true dialogue.

In this report, we tell a little about each of the challenges faced, the learnings, and the achievements of Vaga Lume throughout this complex year. But it is already possible to advance one thing: the very high level of engagement by the staff in São Paulo and Belém, and by the volunteers throughout the Amazon, combined the urgency of the moment with the continuity of the work with reading in such a way, that only an extremely structured, autonomous and articulated network could do. And witnessing the power of action of this network of fireflies guides us towards a future of hope, in which embracing each other is possible once again.



CONSOLIDATING PATHS

OUR STRATEGY FOR 2020

The challenges of 2020 forced us to restructure the first stage of our “Vaga Lume 2030 Plan”, but also became an opportunity to improve the internal organization of Vaga Lume through two main fronts: the strengthening of the structure at the local level, through the regional office of Belém; and the enhancement of the Community Journey, the engagement plan for the communities that contemplates the different levels and particularities of the work developed in each library. The Journey can be identified by five main phases, and the mechanism for monitoring the engagement of communities in libraries is based on the strengthening of each stage of the methodology. It is worth noting that the Journey aims to establish a general guideline for the work developed in the libraries, thus adapting to the particularities and valuing the diversity of each community.

SEMENTE



AÇAÍ



INGÁ



CASTANHA



SUMAUMA

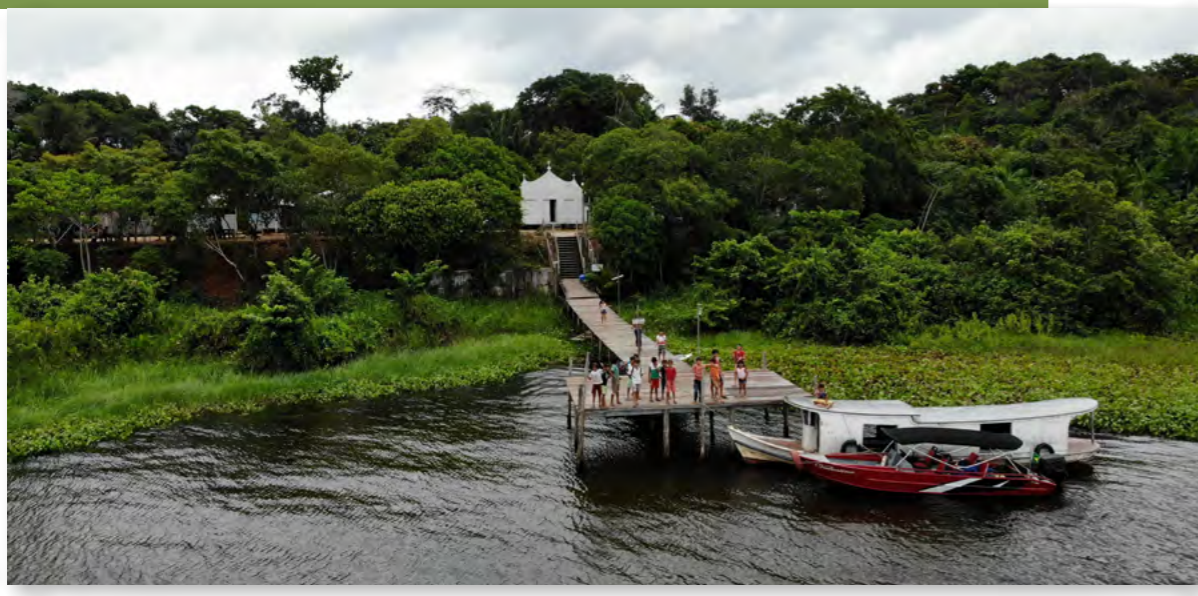


INQUARANTINE

Regarding the pandemic, Vaga Lume developed an emergency plan of action from three cross-cutting axes: humanitarian aid, communication, and education. The first two were directed especially to combat and prevent COVID-19 in communities and municipalities where Vaga Lume operates, including donations of personal protective equipment for the pandemic period, such as fabric masks, face shields, and bottles of hand sanitizers; leading and mediating cooperation with municipal health agencies and institutional partners; producing communication materials with information on preventive measures to COVID-19 and also aimed at creating sanitary barriers in the communities. The last one was the restructuring of the education actions for the new social distancing context, adjusting a series of activities to be carried out remotely; promoting new actions to engage volunteers; and redirecting the annual book collection directly to the homes of the most assiduous readers instead of being sent to the libraries.

VAGA LUME'S PURPOSE

TO EMPOWER CHILDREN LIVING IN RURAL REMOTE COMMUNITIES OF THE AMAZON BY PROMOTING READING AND MANAGEMENT OF COMMUNITY LIBRARIES AS A SPACE OF KNOWLEDGE SHARING.



WHERE WE ARE

The readjustment of Vaga Lume's activities due to the arrival of the pandemic was based on the 5 pillars of our methodology.



1. ACCESS TO THE LIBRARIES LITERATURE AND INFRASTRUCTURE:

Due to the limitations of activities within the libraries, in 2020 we opted to strengthen the collections of the communities by sending the books directly to the homes of most assiduous readers. We also invested in the maintenance of the libraries by sending them infrastructure.

2. COURSES FOR READING ALOUD MEDIATORS

The training courses are an indispensable part of our methodology for qualifying access to books, and are especially targeted at families, local educators, and community members in general. In 2020, most of the training courses in reading mediation were conducted remotely through video lessons recorded by the education team and shared with the communities.

3. SUPPORT TO COMMUNITY ENGAGEMENT

It is from the recognition and support to community management that the work of Vaga Lume creates its bases in each library. This year, these bases were further reinforced, and only thanks to them the emergency actions to mitigate the pandemic could be carried out.

4. TREASURE LOCAL CULTURE AND PRODUCE HANDMADE BOOKS

Vaga Lume commits to the traditions of every community, which are mainly passed on and maintained through orality. Because of the need for social distancing, Vaga Lume sent handmade books produced in other years to all communities.

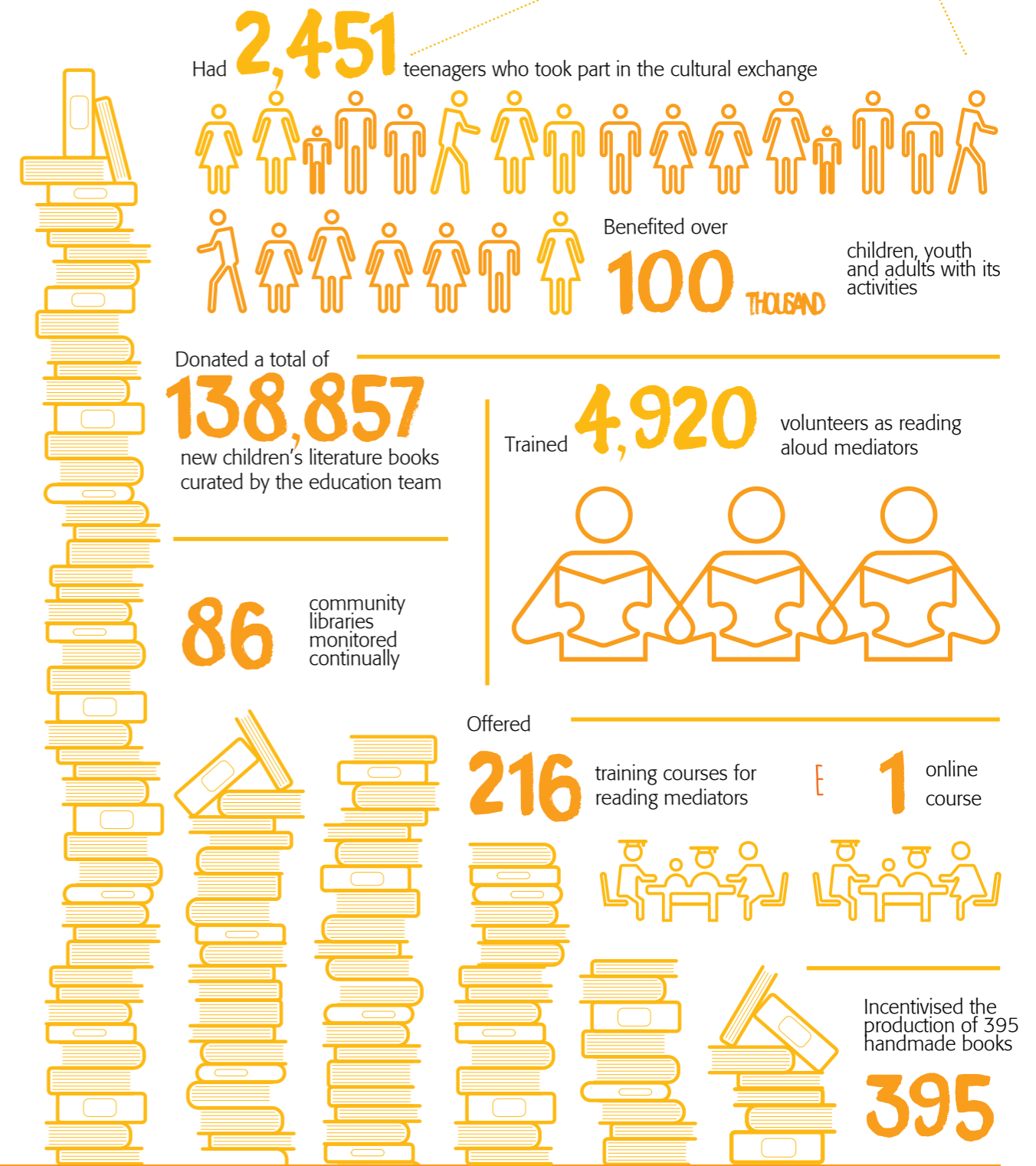
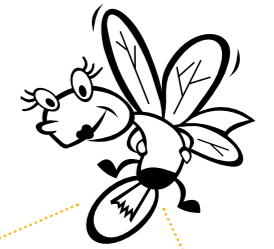
5. CULTURAL EXCHANGE - THE NET PROGRAM

The intercultural dialogue between youth from communities in the Amazon and different entities in Southeast Brazil was consolidated not only as an opportunity to share knowledge about their identities but also to form a network of mutual support between different young people.

For the measurement of the 2020 results, the evaluation and monitoring process was entirely carried out remotely. In addition to the update of the profile of every community within Vaga Lume's network and the quantitative and qualitative measurement of the work done throughout the year, data was collected on the actions aimed at mitigating the impact of COVID-19 in the communities covered.

Main RESULTS

Since 2001, Vaga Lume has...



“

“Recalling Vaga Lume in 2020 is like talking about the many rivers of the Amazon, wide rivers that we do not see the margin, but that we must swim, catch our breath and continue existing and resisting the currents. My grandmother taught me to always swim with the current, by following the water carefully we will always find the way out. It was the year of awakening, my daughter was born, 15 years of Vaga Lume, and I came back and everything was very different, it was the year of novelties. I found myself again with a team that did not let themselves be shaken by the anguish of swimming in currents: they followed the current and held me by the hand. We found many ways out, listening to the people in each place, making up for the needs, welcoming the grief and the struggles. We sought our humanity to the extreme and brought forth deep and essential actions with the collective strength of this network that reminds me of the waters and the intensity of the northern landscapes.”

Márcia Licá, Vaga Lume educator

ACHIEVEMENTS



BOOK

What to say about this project?

Something that came to change the path and make us not treat the book only as an object.

Vaga Lume! A project that seeks peace

That helps the incapable to be capable

That makes a poor boy

Raise his head and say "I'm fighting for it!"

And see in the book a world of possibilities to change our destiny.

To be a human being capable of raising his voice and singing his own hymn.

Whose lyrics talk of a simple northern human being

Who with faith in God and knowledge in books was able to find his way out of the labyrinth.

Here in Maranhão

Vaga Lume came and made a great revolution

In the lives of the Quilombolas, who today thank it with all their hearts

There used to be no books for blacks

Black empowerment? Didn't even exist

All we saw were beautiful white girls, with straight, blond hair and blue eyes. And black girls?

Not a word

Nowadays

Vaga Lume brings much joy

For those children who can see themselves on book covers, things they never used to see

Girls with black skin, black eyes, curly black hair, beautiful and wonderful

How would you imagine?

Débora Fernanda Mafra Fonsêca, 13 years old, Quilombo Bom Viver, Mirinzal (MA)

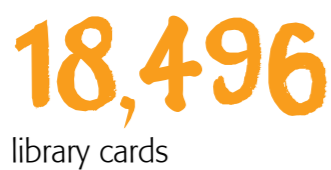
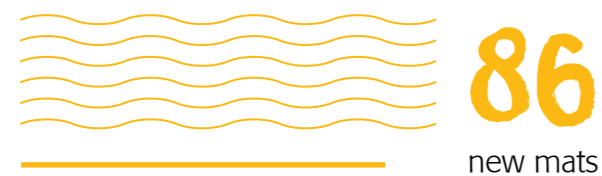
The book is, and always has been, the starting point of Vaga Lume's work. Considering the need to close the libraries in 2020, we opted for sending a small individual collection to the homes of the most assiduous readers, enabling reading and reading mediation indoors, safely. Vaga Lume's partnership with Amazon also made it possible to send Kindles to local teams in the municipalities, all of which already contain a varied collection available.

With schools and libraries closed, Vaga Lume's education team worked on the production of targeted content to keep active the children's interest in reading and to provide pedagogical activities in the absence of classroom lessons. The outputs of this effort came in the form of the Quarantine Challenges, the Vaga Lume Activity Playbook, and a pedagogical kit with the selected material, which included everything from DVDs with the Vaga Lume mini-documentary to notebooks, crayons, pens, etc. The Quarantine Challenges were activities launched weekly to engage all people involved with the work of Vaga Lume, from volunteers to young readers. The Playbook, in turn, had its content designed from the methodology of the organization, with educational activities aimed at different age groups and contemplating the diversity of the Amazon.

Another point was the delivery of materials aimed at ensuring continuity in the maintenance of the infrastructure of community libraries, such as mats, memory books, cards, and stamps.



DONATION AND DELIVERY



Congratulations to all the organizers, my daughter was very happy to have received the book, she had never won a book in her life. I thank you all for giving her this joy.

Líria Ventura, mother of a library reader in the Cupiúba community, Castanhal (PA)

DELIVERY OF



RELEASE OF



READING ALOUD MEDIATOR



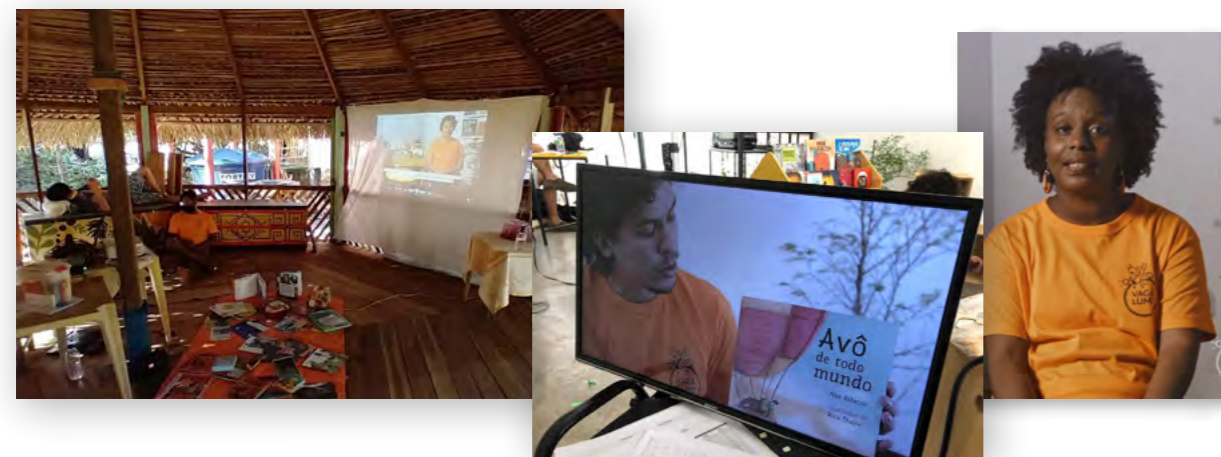
It was a totally innovative experience in the face of what we are living, Vaga Lume sought resources and managed to find a way to continue helping people to help people. This filled me with pride and hope that nothing is impossible. I hope that Vaga Lume continues with this project taking love and books to people with difficult access. Thank you.

Luis Mário Silveira, resident of the Tapuio community, Barreirinhas (MA)

Vaga Lume considers reading mediators to be the main guardians of the many types of knowledge, secrets, and learning that can be found in the same book. By establishing a connection between books and children, they open the door to an even more complete experience of each universe hidden between the paper pages.

That is why the training of reading mediators is an ongoing work of Vaga Lume since its very first moment and, with the pandemic, its readjustment became one of the main points of the activities carried out in 2020. After many debates among the education team, and considering the huge and known challenges of logistics and internet access in the Amazon region (which were further aggravated by the pandemic), the educators of Vaga Lume developed and made available to volunteers **an online training in reading mediation**, which was delivered on pen drives.

2020 was such an intense year due to the pandemic and all its consequences that sometimes we even forget how we didn't need to worry about masks, hand sanitizers, and even less social isolation at the beginning of the year. Thus, just before the interruption of on-site activities, two face-to-face training courses in reading mediation were held: in Barreirinhas (MA), at the end of January, and in Carauari (AM), at the beginning of March.



2

in-person training courses

WITH

35

trained mediators



A TOTAL OF **95** trained reading aloud mediators

IMPLEMENTATION OF REMOTE TRAINING, WITH

60 new trained mediators



200 flash drives with distance training were sent to all 86 communities



I awoke for issues very intrinsic to the reading practice, such as the issue of curating the works, the graphic design, the social clippings and why they should be made. Besides broadening my ability to read the works and literary genres from the methodology presented by Vaga Lume.

Stefanny Nathaly Marques, resident of Macapá (AP)

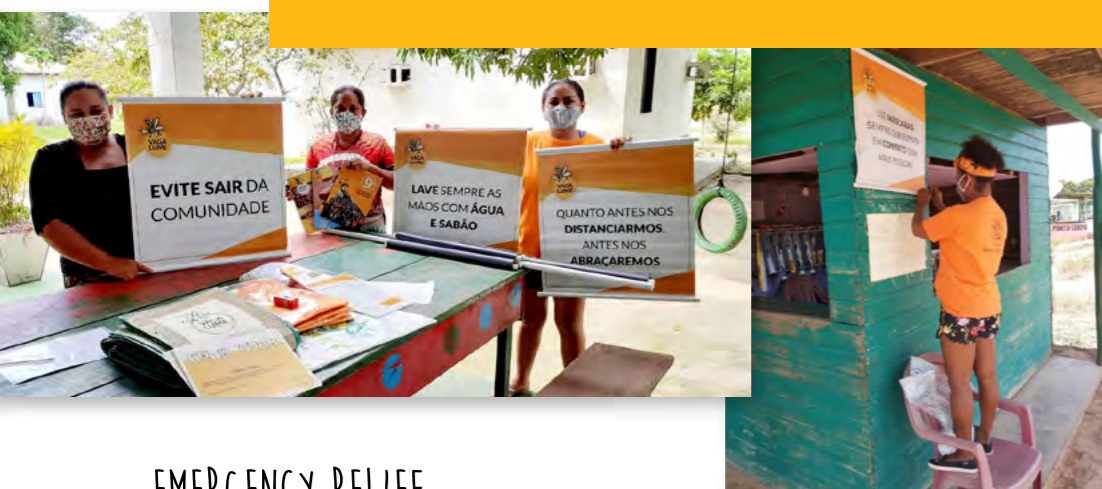
COMMUNITY ENGAGEMENT

To think of community engagement actions with the libraries closed for collective activities seemed almost like swimming against a tsunami. However, what seemed impossible at first, became the basis of all the emergency action of Vaga Lume focused on mitigating the impacts of COVID-19 in communities and municipalities, and allowed us to further strengthen the ties built over the years and go beyond in terms of emerging leaderships in the region.



During this pandemic period, the actions developed by Vaga Lume through the donation of masks and sanitizers, were fundamental to our health, and to our work with our sanitary barrier, because with this help we kept all volunteers and residents of our community protected through the use of these protective materials.

Valdileide Medeiros, resident of the Caju Una community, Soure (PA)



EMERGENCY RELIEF

Through the active management of the network of volunteers, it was possible to map the needs of each location; overcome the numerous logistical and communication obstacles in the region; articulate partnerships with the municipal health departments; manage awareness-raising actions on protective measures; and also act as a bridge between donors of specific resources to help fight the pandemic. There were many fronts of action that, without a cohesive and deep level of engagement, would not have been possible. To strengthen people's ties with Vaga Lume, t-shirts of the organization were also sent to community volunteers and local teams.

Among the institutional partners who supported and believed in the potential of Vaga Lume for the execution of actions to mitigate the pandemic and personal protection to communities is worth highlighting the role and our thanks to Malwee, for the donation of clothing, cloth masks, and other resources; to Cooperalcool, for the donation of bottles of sanitizers; Pró-Verde Institute with the donation of cloth masks; Amor Horizontal Foundation for the donation of food parcels; and to Avenues School for the donation of cloth masks and face shields.

DONATION AND DELIVERY OF

956

Vaga Lume T-shirts



30 meetings held

5 support group meetings with community leaders

MEETINGS AND SUPPORT GROUPS WITH VOLUNTEERS AND LOCAL REPRESENTATIVES

Throughout the year, in addition to the structural problems already existing in the country, numerous difficulties and new challenges began to arise for groups in situations of vulnerability, especially in the rural communities of the Amazon, whose people were especially affected by the arrival of COVID-19. Thus, aiming at the emotional and psychological support for our volunteers, a weekly follow-up of the situation of each community was organized, as well as the exchange of good practices among volunteers and reliable sources of information about the virus. Despite the connectivity difficulties, we managed to gather volunteers from several communities for the enrichment of the virtual exchange meetings.

Another phase of these actions was providing sessions of support groups to the volunteers, offered by the Work and Research Group "Faces of the traumatic", offered by the Psychoanalysis Research Group of the Sedes Sapientiae Institute. Two groups were formed, the first aimed at leaders of riverside and quilombola communities in the Amazon region and, in parallel, a second for the Vaga Lume team itself.





DELIVERY OF

1,200

bottles of sanitizers



5,190

face shields, especially for communities and municipalities with health facilities



82,629

fabric masks to all communities

65,200

pieces of clothing

LOCAL CULTURE

Vaga Lume defines its purpose as to empower children and teenagers from communities in the Amazon through reading and community libraries. In this sense, the effort for empowerment goes through the recognition of these same communities as protagonists of their own stories, even more in a country that has marginalized them for centuries. For this, the appreciation of traditional knowledge and cultures is an essential part of this process and, since the beginning of its work, Vaga Lume incorporates this wisdom as an essential pillar of its methodology.

By combining the power of oral tradition - which is largely responsible for carrying the identity of communities for generations - with the written record of books, handcrafted books workshops were born. In a course that includes training in reading mediation and the traditional storytelling led by the elders, books produced entirely by the community members are manufactured. Since 2001, almost 400 handcrafted books have been produced.

Because of the social distancing measures, it became impossible to produce new handcrafted books. So in the meanwhile, Vaga Lume chose to keep innovating, and to enhance a new pathway upon our methodology to promote the local cultures of the communities: by reproducing and sending copies of some of the handmade books that have already been developed by some of the communities while our presential monitoring visits and trainings in the past years. This distribution aims to strengthen not only the local culture of the communities that produced the books, but also the network of communities as a whole, by encouraging the exchange of stories and experiences addressed in the books. The titles of the handmade books added to the Activity Playbook were "Cobra Grande" ("Big Snake") (2016) and "O Canto do Jacurutu" ("The Song of the Jacurutu") (2018).



2,117

copies of handcrafted books from Vaga Lume's collection sent to all communities

CULTURAL EXCHANGE

The traditional cultural exchange program, which occurs between communities with community libraries in the Amazon and schools and institutions in Southeast Brazil, was also an area extremely impacted by the pandemic. Without the possibility of face-to-face meetings in the workshops and with a wide range of inequalities among participants, it was a huge challenge to deal with the working conditions imposed by COVID-19.

With the educators, a special support network was also formed with meetings aimed not only at monitoring the activities with the students but also to provide an exchange of experiences, difficulties, and achievements. These meetings became continuous and counted with several special guests to contribute with their experiences, such as the costume designer Teresa Abreu; the acclaimed writer Conceição Evaristo; the filmmaker Alicia Peres; the educator Beatriz Gouveia; and the teacher Fernando Tsukomo.

Starting from the pandemic as a common narrative for all the students, the objective was to try to deepen the exchanges and reflection on the identity of each adolescent in this context; moreover, with ecological disasters happening in the Amazon territory, thinking about climate change was urgent. With this starting point, the students dedicated themselves to the production of letters, videos, and, also, those who were able to take part in virtual meetings.



I really enjoyed exchanging letters with the amazon children. And the best thing about it all is that we end up knowing more about the children's lives and they know more about ours.

Anonymous statement taken from the annual evaluation of the Net Program answered by the teenagers.



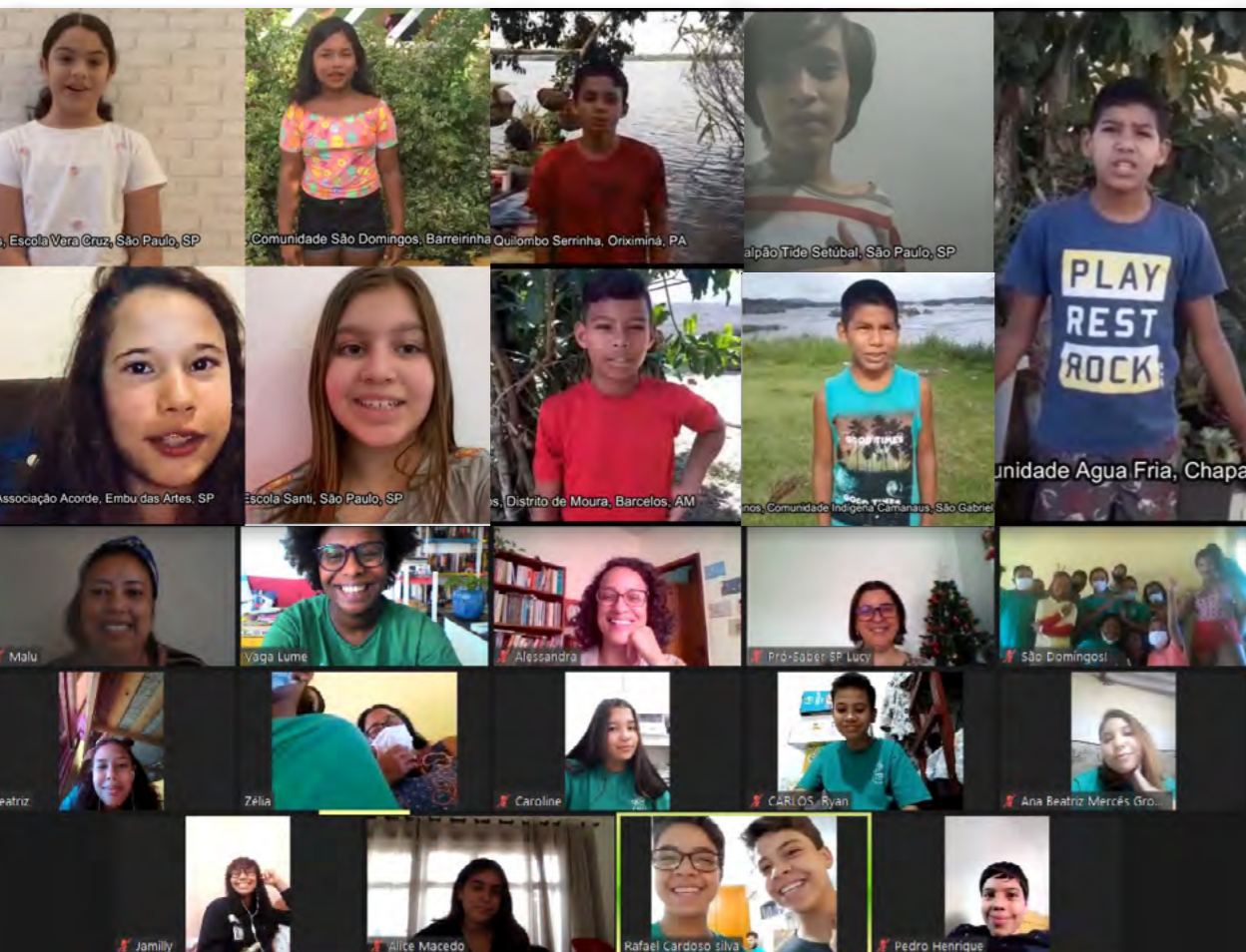
The year was very atypical, we had the Amazon educators' tickets bought for the first committee, we decided to cancel a week before in the hope of resuming the normal schedule of the Net Program in the following month. Everything changed, but despite the difficulties, we had a year of many lessons learned and achievements, from the fundraising to the videos with the participation of the 14 groups taking part. A physical distancing and a deep approach between the educators. The exchange took place and was reinforced.

Priscila Fonseca, Vaga Lume educator

FUNDRAISING CAMPAIGN AGAINST COVID-19

Motivated by the urgency of the Amazonian communities for protection materials against COVID-19, the educators and teenagers of São Paulo have mobilized themselves to carry out a fundraising campaign to support the purchase and dispatch of these items to each of the communities participating in the exchange cycle of the 2020 Net Program. From the initiative of Escola Santi (Santi School) students and enhanced by the network outreach of Vaga Lume, the fundraising campaign provided resources to fortify the purchase of masks, bottles of alcohol gel, and soaps to the 8 participating communities: Água Fria community (MT); Camanaus indigenous community (AM); Santa Rosa indigenous community (RR); Pesqueiro community (PA); Quilombo Frechal community (MA); Quilombo Serrinha community (PA); São Domingos community (MA); and Vila do Moura community (AM).





EXCHANGE PEERS

- 1 Santa Rosa Indigenous Community, Pacaraima (RR) and Escola Vera Cruz, São Paulo (SP)
- 2 Camanaus Indigenous Community, São Gabriel da Cachoeira (AM) and Colégio Augusto Laranja, São Paulo (SP)
- 3 Frechal Quilombola Community, Mirinzal (MA) and Escola Santi, São Paulo (SP)
- 4 Vila do Moura Community, Barcelos (AM) and Fundação Tide Setúbal, São Paulo (SP)
- 5 Serrinha Community, Oriximiná (PA) and Associação Acorde, São Paulo (SP)
- 6 Soure Riverside Community (PA) and ProSaber, São Paulo (SP)
- 7 Água Fria Community, Chapada dos Guimarães (MT) and São Domingos Community, Barreirinhas (MA)

OPENING OF THE HEADQUARTERS OF GRAÇA DE DEUS' COMMUNITY LIBRARY - MIRINZAL (MA)



In 2020, our community's own library was inaugurated: a dream of everyone, because with it everything has improved. The interest and commitment of adolescents and young people have increased, the community feels much more at ease in participating and visiting the space, the children have started to read more because it has become very comfortable for reading. Even though the year was difficult because of the pandemic, we made several adaptations, the reading activities decreased, but we feel much more comfortable with our own headquarters.

Jane Araújo, Graça de Deus educator

322 participants



30 meetings with educators from São Paulo and the Amazon **WITH THE PARTICIPATION OF 5** external experts

100 workshops held with the young participants



170 letters exchanged



PURCHASE AND DONATION

9,868
cloth masks

2,316
soap bars

2,218
bottles of sanitizers

In one of the very few trips to the Amazon made before the pandemic in 2020, a party was held for the official opening of the community library headquarters of the Graça de Deus community in Mirinzal (MA). In 2019, the community built the new headquarters as a joint effort with funds raised at the "Feito por Nós" Festival, after the mobilization of students from the Escola Vera Cruz (Vera Cruz School).



FINANCIAL STATEMENTS

FINANCIAL STATEMENTS

INCOME STATEMENT Years Ended December 31st, 2020 and 2019 (in Reais)

	2020	2019
Operating Revenues RESTRICTED		
PRONAC Funds	1.666.019	2.310.770
Condeca	964	-
	1.666.983	2.310.770
Operating Revenues UNRESTRICTED		
Contributions	609.409	511.656
Cash Donations	1.394.807	1.151.446
Doações projetos	127.161	42.387
Editais	-	13.776
Prêmios	50.000	60.000
Services	474.394	569.911
Product Sales	4.690	1.400
(-) Levied taxes	(67.756)	(78.974)
	2.592.705	2.271.602
Volunteered Revenues		
Volunteers	608.980	932.057
Volunteered contributions	504.617	364.570
	1.113.597	1.296.627
(-) Investment expenses		
Operating and restricted	(1.666.983)	(2.310.770)
Operating and not restricted	(1.278.646)	(642.297)
Volunteers	(608.980)	(932.057)
Volunteered contributions	(504.617)	(364.570)
	(4.059.226)	(4.249.694)
(=) GROSS RESULT	1.314.059	1.629.305
(+/-) Operating Revenues and Expenses		
General and administrative expenses	(220.936)	(298.190)
Other revenues	1.716	3.026
(=) Result before financial expenses	(219.220)	(295.164)
Financial Revenues	74.867	186.463
Financial Expenses	(24.178)	(38.684)
(=) Net Result	50.689	147.779
(=) LOSS/GAIN IN THE FISCAL YEAR	1.145.528	1.481.920

BALANCE SHEETS Years Ended December 31st, 2020 and 2019 (in Reais)

ASSETS	2020	2019
Current assets		
Company Funds		
Cash and cash equivalents	3.629.207	2.532.773
Cash receivable	560.078	231.829
Inventory	20.895	42.275
Taxes to offset and recover	218	732
Advances	29.293	76.121
Prepaid expenses	1.062	869
	4.240.753	2.884.599
Limited funds		
Cash and Banks	4.874.052	3.341.946
	4.874.052	3.341.946
Non Current Assets		
Fixed Assets	30.656	19.244
Other Assets	-	-
Total assets	9.145.461	6.245.789
LIABILITY AND NET WORTH		
Current liabilities		
Company Funds		
Payroll and related charges	76.938	61.638
Tax payable	38.829	18.135
Other accounts payable	316.118	2.817
	431.885	82.590
Limited Funds		
Projects to Incur	4.874.052	3.341.946
Deferred Income	96	192
Non Current Assets	-	127.161
Deferred Income	-	127.161
Net worth		
Company's social worth	557.410	557.410
Accumulated surplus	3.282.018	2.136.490
	3.839.428	2.693.900
Total liabilities and net worth	9.145.461	6.245.789



The complete auditing report and financial statements with notes are available at Vaga Lume website, in the transparency section.

Financial statements made by the accounting firm Quality Assessoria Contábil and audited by BDO Brasil

INSTITUTIONAL AFFAIRS



SOCIAL BUSINESS

ITAÚ SOCIAL FOUNDATION - LEIA PARA UMA CRIANÇA

On the tenth anniversary of the Leia para uma Criança (Read for a Child) program, a successful initiative in the national diffusion of quality children's literature, the partnership between the Itaú Social Foundation and Vaga Lume remained stronger than ever. Vaga Lume's Social Business team is responsible for drafting the call for proposals and the entire selection process of the books chosen for distribution by Itaú, and in 2020 decided to focus on children's books that represents indigenous and black culture aspects and universes. The process is in full steam!



DIGITAL VAGA LUME PROJECT

Driven by the challenging scenario of 2020, especially concerning digital exclusion, and based on the "Vaga Lume 2030 Plan" - which envisions the expansion of the project to more than 200 communities - we understand that access to the internet is a fundamental part to extend our work in favor of access to reading and education tools as a way to empower young people and children in rural communities in the Amazon. To achieve this significant step and go further with the communities, the organization developed the pilot project Digital Vaga Lume, which interacts directly with Sustainable Development Goals 4 (Quality Education) and 9 (Industry, Innovation, and Infrastructure) of the UN Agenda 2030. It will be implemented and executed in 2021, the year in which the organization celebrates 20 years of existence.

VAGA LUME PILOT PROJECT

OBJECTIVES: 1 Develop a methodology for digital reading through the "Libraries Journey"

2 To digitalize all of the libraries' monitoring and management processes



Santo Isidoro Community:
Municipalities' name: Tefé
State: Amazonas
Nº of families: 87
Nº of local residents: 391
Libraries Journey stage: Ingá

Nossa Senhora do Perpétuo Socorro Community:
Municipalities' name: Tefé
State: Amazonas
Nº of families: 85
Nº of local residents: 450
Libraries Journey stage: Castanha

AMONG THE MAIN GOALS OF THE PILOT PROJECT ARE:

- ➔ To enable internet access in 2 communities in Tefé (AM)
- ➔ To identify the main demands and challenges for the good use of the Internet
- ➔ To provide local training for the responsible and safe use of the internet among children and young people
- ➔ To increase the number of digital readers in the communities
- ➔ To encourage access to the new technologies available regarding reading and education



To learn more and contribute to the project, visit:
<https://vagalume.colabore.org/VLDigital>

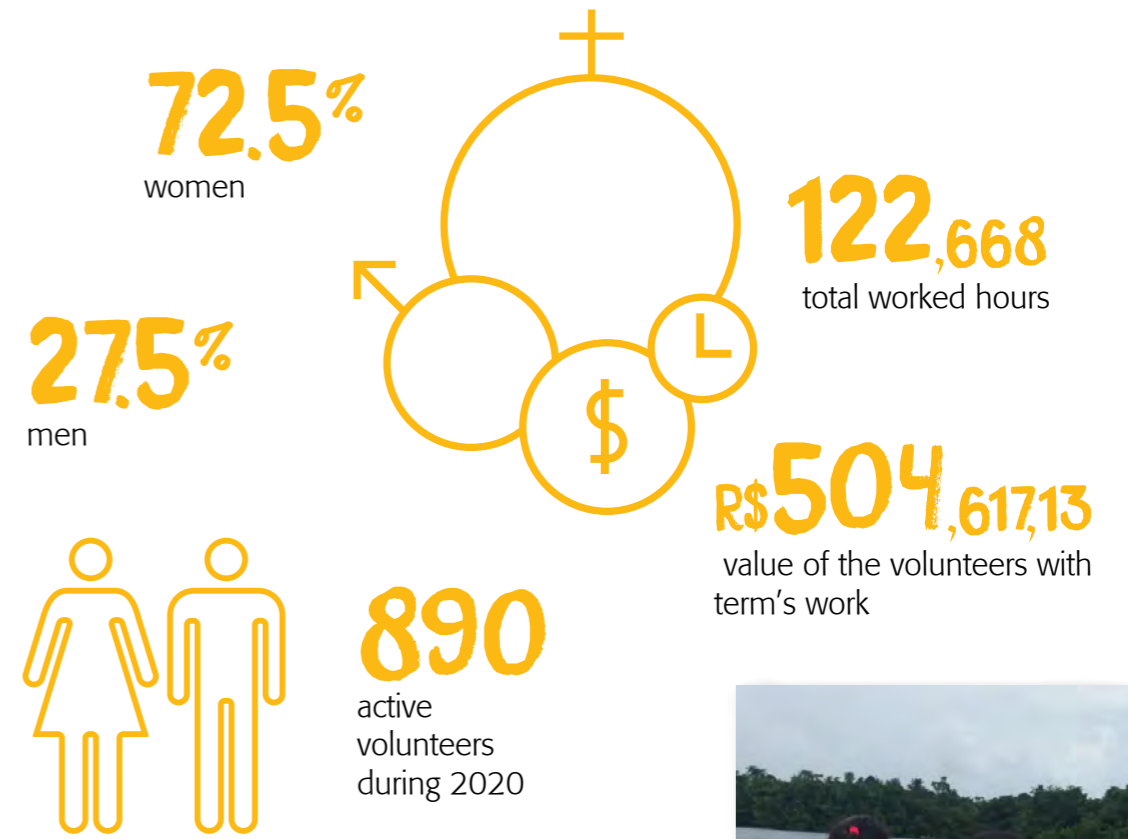
AMBASSADORS

VAGA LUME'S AMBASSADORS DINNER EVENT

In 2020, the ambassadors' dinner was held in an innovative format: the participants received a dinner pack at home, prepared by Boleta restaurant, so they could be part of this special moment from the comfort of their own homes. At the event, we had the worthy participation of Prof. Carlos Nobre, climatologist, and Amazon specialist, accompanied by Sylvia Guimarães, co-founder and President of Vaga Lume, in a debate mediated by the educator and supporter of the organization, Letícia Lyle. The Youth Council and Samuel Minev, the first supporter of the project Digital Vaga Lume, also attended. The initiative was the main objective of the funds raised at the dinner, opening the way for the implementation of an internet structure in a communities in Tefé (AM).



VOLUNTEERS



KERALTY LETTERS ACTION

In a joint action between volunteers from Associação Keralty Brasil and Vaga Lume, an exchange of letters was organized for older volunteers in the Amazon, to share experiences about the quarantine and the pandemic period, but also to provide an interaction capable of overcoming some of the difficulties generated by the period of social distancing.

YOUTH COUNCIL: CONSOLIDATION AND FLUIDITY

The Youth Council was a fundamental action front for Vaga Lume in 2020. Composed of young former participants of the Vaga Lume's Net project who wanted to maintain ties with the Association, the Council consolidated and expanded its engagement in actions related to the libraries. Diversity is the trademark of the Youth Council's participation in Vaga Lume's activities, not only for bringing together young people from both the Amazon and the Southeast regions but also for contemplating in its activities voices and reflections of the youth, to keep the project updated upon the debates about inclusion, environment, culture and worldviews.

New members joined the group, which began to meet every two weeks through virtual meetings during the pandemic. In addition to participating in important institutional initiatives such as the Ambassadors Dinner, there was also a front of engagement in Vaga Lume's social media, focused especially on providing statements regarding issues of the pandemic and on the contact with young people in the Amazon and São Paulo.



EVENTS

SULAMÉRICA - LIVESTREAM SESSIONS

The investment organization "SulAmérica Investimentos", an important and strategic partner of Vaga Lume, organized several virtual events to promote the SulAmérica Total ESG Fia Fund). The stock fund invests in companies committed to good socio-environmental management practices, and its management fee is 100% reverted to our NGO. In July, the president and co-founder of Vaga Lume, Sylvia Guimarães, participated in a live stream about initiatives in the management of resources related to culture, and how companies can contribute to the development of society together with non-governmental organizations. In October, SulAmérica held the so-called "Live for Good" ("Live do Bem"), which also explored the possibilities of convergence between social action and investment, and was attended by the head of education at Vaga Lume, Lia Jamra.



BALADA LITERÁRIA 2020 - VIRTUAL EXCHANGES ON LITERATURE AND POPULAR CULTURE



Like almost all events in 2020, the famous "Literary Ballad" ("Balada Literária") - a popular literature festival idealized by the writer Marcelino Freire - was held virtually for the first time. This year's event was made in honor of the poet, prose writer and activist Geni Guimarães, and counted with the participation of different participants of Vaga Lume's volunteer network: Débora Fernanda (Mirinzal, MA); Maria Gabriely (Ouro Preto do Oeste, RO); Célia Lohany (Caracará, RR); Vanessa Barbosa (Portel, PA); and Adriana Oliveira (Pacaraima, RR).



FLIPELÔ

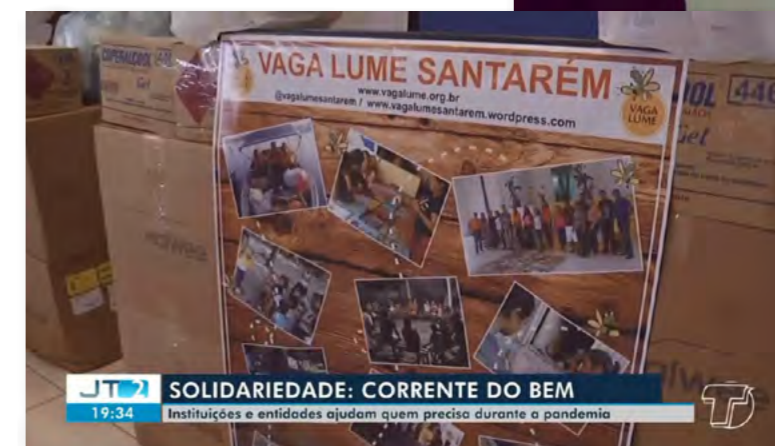


In 2020, Vaga Lume further deepened its articulation with the LEQT Network (Quality Reading and Writing for All - a Brazilian network to promote access to the right to literacy and literature), and it was possible to see some of the fruits of deepening this partnership in one of the panels during the International Literary Festival of Pelourinho - or, simply, FLIPELÔ. The event took place 100% virtually between December 10th and 13th, and on its second day included the panel "Quality Reading and Writing for All: a challenge, a commitment", in which the educator of Vaga Lume, Márcia Licá, was one of the debaters, along with sociologist Wagner Santana, and mediated by the sociologist Neide Almeida.

VAGA LUME IN THE MEDIA

EXAMPLE OF SOLIDARITY

Vaga Lume's campaign for the donation of protective materials against COVID-19 was highlighted along with other initiatives that have also acted in the Amazon to mitigate the effects of the pandemic. The story broadcasted by TV Tapajós, affiliated with Rede Globo in Pará, showed the importance and recognition of the effects of donations for communities in the city of Santarém.



LAUNCH OF VAGA LUME'S BLOG

Throughout the year, Vaga Lume's team worked so that, in early December, our blog was officially launched! Further expanding the potential to communicate our actions in the Amazon on the Internet, the blog comes as an open space for the entire Vaga Lume network to share news, results, and reflections.

Access vagalume.org.br/blog/!

AWARDS

BEST NGO'S - 2020

For the third time, Vaga Lume was selected as one of the 100 Best NGOs in Brazil by the Doar Institute (Instituto Doar). The award evaluates not only the social work done but also management criteria, governance, financial sustainability, and transparency. In 2020, there were almost 700 organizations that applied for the award.



VAGA LUME'S AWARDS HISTORY

2019:

- Cultura Viva Award
- Global Giving's Project of the Month

2018:

- Best Brazilian NGO in Education, Instituto Doar
- Top 100 Brazilian NGOs to Donate Award, Instituto Doar
- European Union Human Rights Award, European Union Delegation in Brazil
- Itaú-Unicef Award (as a nominee), Itaú Social and Unicef
- Municipal Human Rights and Diversity Seal, São Paulo City Government
- Pontos de Cultura Award, São Paulo State Government

2017:

- Top 100 Brazilian NGOs to Donate Award, Instituto Doar and Época Magazine
- Veja-se Award – Culture Category, Veja Magazine

2016:

- INSTITUTO PRÓ LIVRO Award, Retratos da Leitura Category, IPL
- Vivaleitura Award, Society Category, Ministry of Education and Ministry of Culture (MinC), Tefé, AM

2015:

- Inovação e Criatividade na Educação Básica Award, Ministry of Education (MEC)

2014:

- Leitura Para Todos Award – Ministry of Culture (MINC)

2013:

- Empreendedor Social Award (as nominee) – Folha de São Paulo and Fundação Schwab

2012:

- Empreendedor Social Award (as nominee) – Folha de São Paulo and Fundação Schwab

2011:

- Intercultural Innovation Award, United Nations Alliance of Civilizations (UNAOC) and BMW Group

2010:

- Brasil Social Award – Projeto Casa da Criança

2009:

- Juscelino Kubitschek Latin American and Caribbean Regional Development Prize, Inter-American Development Bank (IDB)

2008:

- Vivaleitura Award, Society Category, Ministry of Education and Ministry of Culture (MinC)
- Instituto Chico Mendes Award, Non-Governmental Organization category (NGOs), Environmental Ministry (MMA)

2006:

- Instituto Chico Mendes Award, Non-Governmental Organization category (NGOs), Environmental Ministry (MMA)

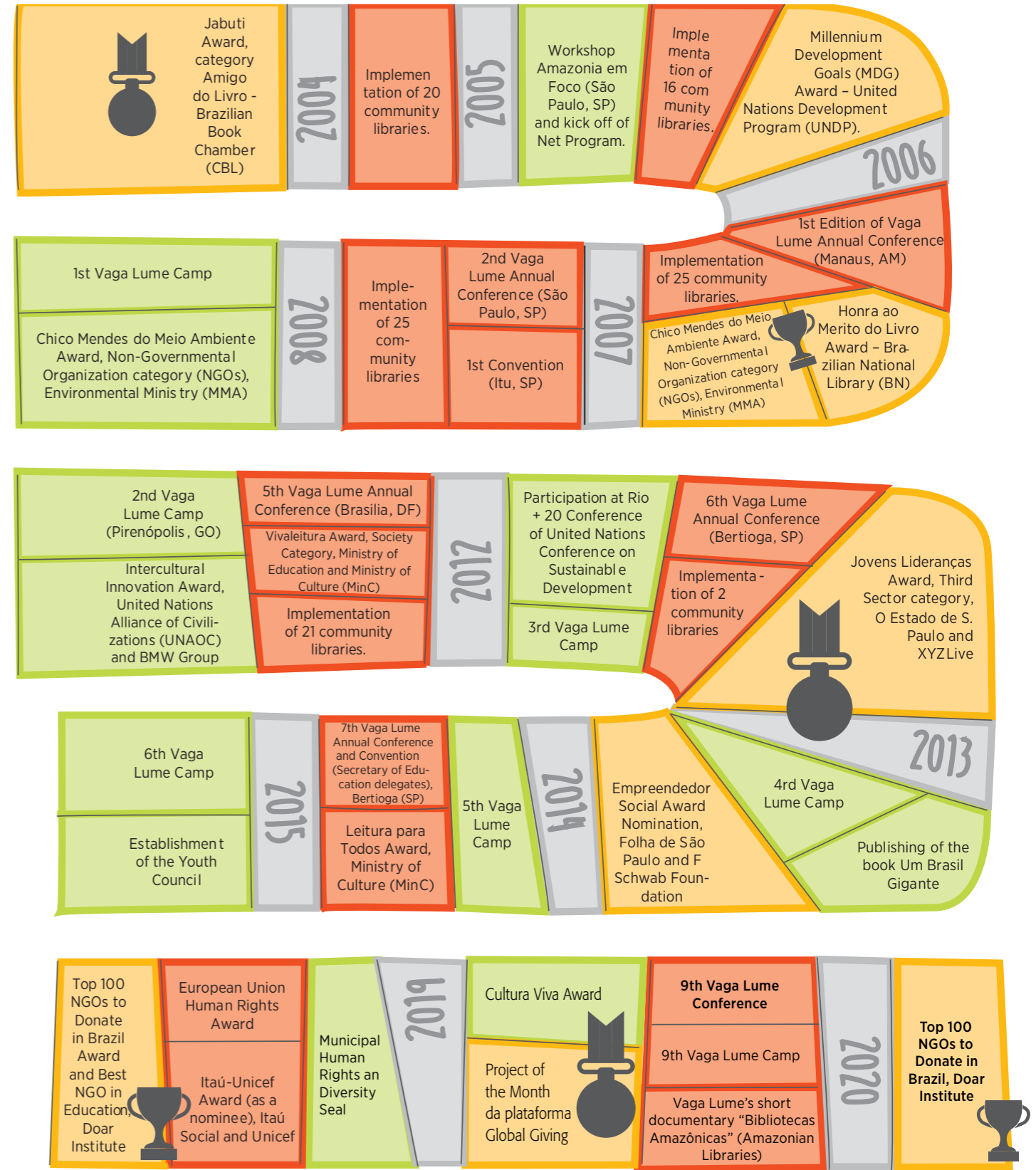
2005:

- Instituto Chico Mendes Award, Non-Governmental Organization category (NGOs), Environmental Ministry (MMA)

2003:

- Jabuti Award – Brazilian Book Chamber (CBL)

TIMELINE



“

After 4 years going to the Amazon, we get used to being happy. In this 5th, I didn't go to the Amazon, but I managed to be happy. How to survive without hugging those people who hold the sky? How to breathe without navigating the open veins of Brazilian North region? For me, it made a lot of sense when the rapper Emicida said “tudo que nós tem é nós” (all we have is us), because we survived from the distance, exchanging virtual affection. Amazon region came to me by WhatsApp, Zoom, Google Meets... ‘Hi, can you listen? I’m at the community and I just got good cell phone reception. Miss you. How is everyone in São Paulo?’. I no longer know how to live without this exchange.

Aline Calahani, Vaga Lume's educator

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