

ACTIVITY REPORT 2021





ACTIVITY REPORT 2021

... Our values

Humanism: people transform their own reality

Children: it all starts with them

Reading: it empowers and enables social transformation

Interest: all change occurs from the inside out

Cultural diversity: understanding differences and recognizing similarities to live better in a plural world

Local culture: valuing memory, since ancestry and traditional knowledge nourish our roots and strengthen us

Mediation: we build bridges between people, communities, generations and knowledge

Listening: we understand each other and build together, establishing a true dialogue



Hello, we are very pleased to introduce our world to you...

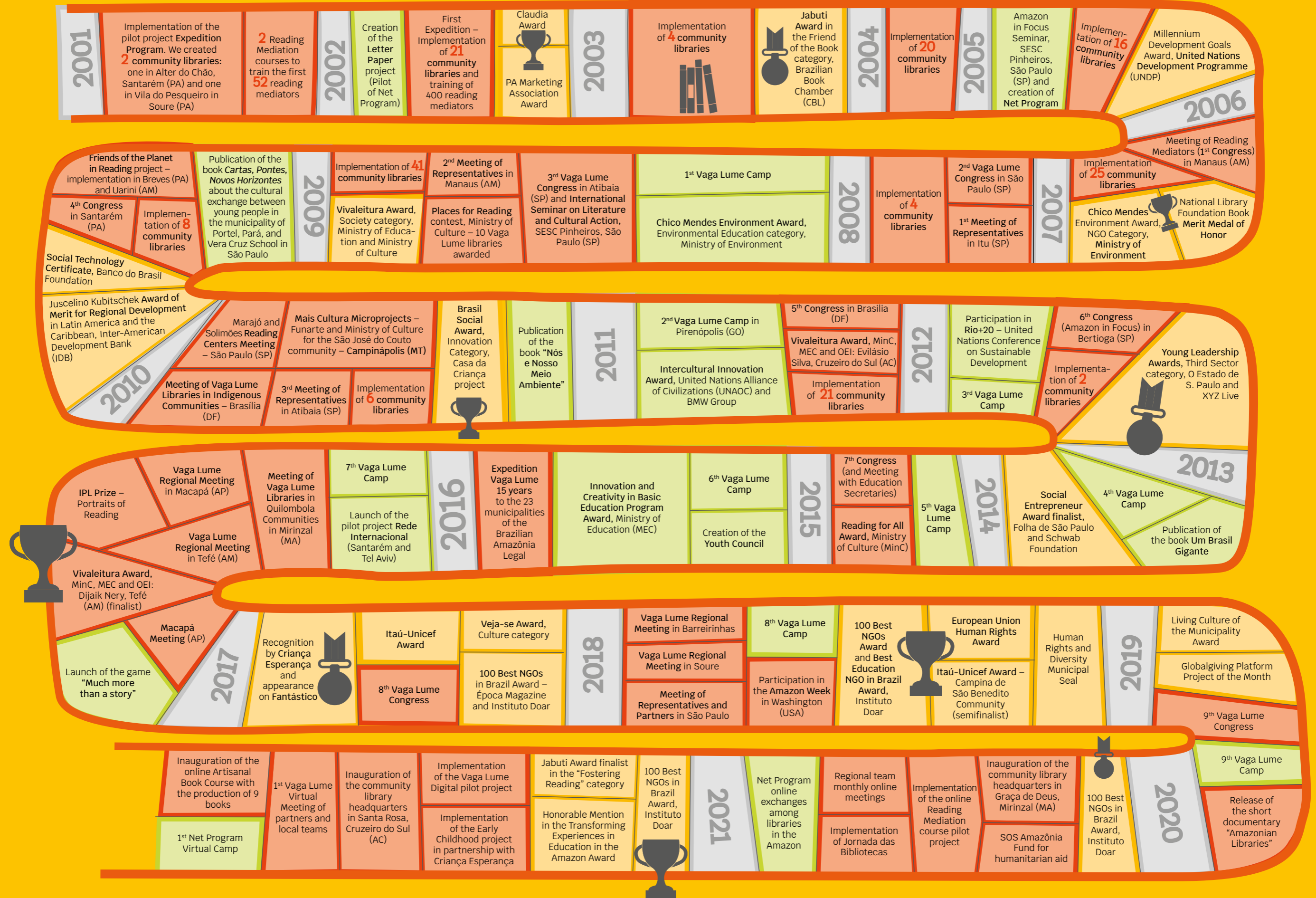
We are Vaga Lume, a social organization with 20 years of history!

Our mission is to empower young people in rural communities in the Amazon by promoting reading and the management of community libraries as spaces to share knowledge.

In this report, you will learn about our achievements in 2021, and there are many. After all, we do not work alone; we count on our partners, our donors, our network of volunteers and the communities as well!



WHAT BROUGHT US HERE





ACTIVITY REPORT 2021

WE HAVE ORGANIZED THIS YEAR'S ACHIEVEMENTS AS FOLLOWS:

- 8. Introduction
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INTRODUCTION



A COLLECTIVE DREAM

As everything we do at Vaga Lume is collective, our dream began 20 years ago. The dream of three young people to travel through the depths of Brazil with a certain destination: the Amazon was the starting point of our journey. They planned the “Vaga Lume Expedition” in 2001 to travel to the city of Belém, the capital of Pará, which gave rise to a pilot project on Marajó Island with deadline for completion. We opened our first library on December 13th in the middle of the Santa Luzia Festival. And we never stopped...

From the beginning, the engine of our dream was to respect the roots and vast size of our country. We still did not fully understand the great distances we would have to travel. The call to adventure was, for us, to learn about local cultures, oral traditions and customs, recognizing this heritage and, at the same time, helping to preserve it.

After two decades, we continue to learn and share knowledge in a constant symbiosis with our belief in interacting and planting seeds, which bear fruit: people that shine.

The Vaga Lume team





ABOUT US

2021: FROM SCARCITY TO PLENTY

Suddenly, it was no longer possible to be with other people, to have contact with others. And with this, an abundance of ideas to overcome the biggest health crisis of our time. Vaga Lume reinvented itself to overcome the limitations imposed by the Covid-19 pandemic and continued with its work plan, transforming activities, previously 100% in person, into virtual ones. An arid field, because being present in communities, through libraries and their multipliers, has always been the soul of our project. However, like everyone else, we learned to be present in a different way, and that brought about some very welcome changes in our organization. Great! Not everything was bad in this period and the technological advances are here to stay.

WHERE WE ARE

WE ARE PRESENT IN:

86 RURAL COMMUNITIES IN
22 MUNICIPALITIES OF THE
9 STATES THAT MAKE UP THE BRAZILIAN LEGAL AMAZON REGION.



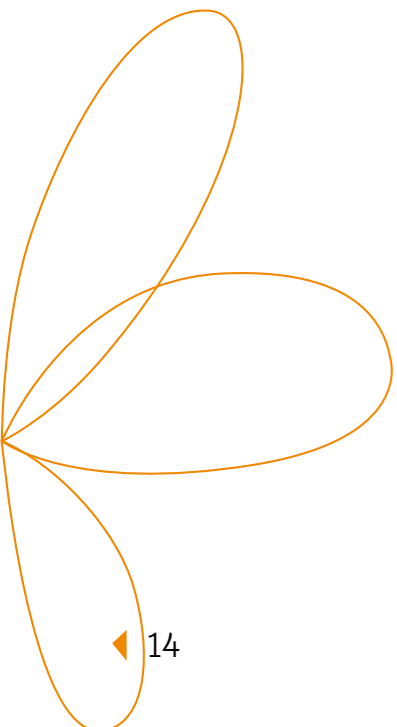
Active Vaga Lume libraries in 2021

Caption:

- Municipalities where Vaga Lume is present
- Capitals

“2021 was a challenging year. Even with all the uncertainties due to another year of pandemic, we managed to stay connected, reinvent ourselves as people and adapt as professionals. All this made it possible to achieve results that make us very proud: with every photo of a smiling child, young person or adult in the Amazon who benefited from our project, comes the feeling of a mission accomplished.”

Jean Antony, Financial Analyst at Vaga Lume



LIBRARIES OCCUPY DIFFERENT SPACES IN COMMUNITIES. IN SOME CASES, THEY ARE IN A SCHOOL OR THE HOME OF A LEADER. THROUGH THEM, WE WORK TO TRAIN TEACHERS, YOUNG PEOPLE, CAREGIVERS AND LEADERS IN THE REGION TO BECOME MEDIATORS OF READING.



“We work in places with a total absence of cultural facilities or any resources. Some communities have a school, a health clinic and a library- many of them with 1,000 families where often the only access to culture is the library.”

Lia Jamra, Educational Project Manager at Vaga Lume

With the pandemic, libraries had to close their doors. Even so, **Vaga Lume continued working, sending almanacs of activities and books to communities to keep children and young people in touch with reading.** Another fundamental way to support education was sending school supplies to the various Departments of Education in the municipalities where we operate.

Compared to the rest of the country, the states of Legal Amazon have fewer libraries. This is one of main reasons why Vaga Lume works in local communities, including indigenous, riverside, quilombola and roadside communities in settlements and environmental reserves. Quilombola communities have their own cultural identity and were created in a historical process during slavery in Brazil. To understand the scale, the New Brazilian Social Cartography has mapped more than 1,000 quilombola communities in Legal Amazon, with approximately 750 in Maranhão, more than 400 in Pará, almost 100 in Tocantins and dozens in Amapá, Amazonas and Rondônia.

Legal Amazon (Amazônia Legal)

Imagine an area of more than 5 million square kilometers, representing two thirds of the country. This is Legal Amazon, created by the Brazilian government in the 1950s as an attempt to develop and integrate the Amazon basin region through tax incentives.

In it are the states of Acre, Amapá, Amazonas, Mato Grosso, Pará, Rondônia, Roraima, Tocantins and part of the state of Maranhão. Despite its vast size, the population of Legal Amazon was only 28.1 million in 2020, which represents just 13% of the Brazilian population. Population density in the region is low: 5.6 inhabitants per square kilometer, according to the organization Amazônia 2030. There is also the Amazon Basin, the largest hydrographic basin in the world, containing half of the planet's biodiversity and 20% of its fresh water.

The population of Legal Amazon is characterized by ethnic and geographic diversity. 55.9% of the Brazilian indigenous population, approximately 250,000 people, live in the nine states according to FUNASA (National Health Foundation), an entity linked to the Ministry of Health. The HDI-M (Municipal Human Development Index) is below 0.750, according to 2019 data from IPEA (Institute of Applied Economic Research). Brazil's HDI is 0.778. This index measures

quality of life based on people's education, income and longevity.

As it is one of the largest poverty zones in Brazil, with a GDP per capita 30% lower than the national average, the consequences are evident: the illiteracy rate in the region is 9.4%, while the national rate is 6.3% (PNAD – Pesquisa Nacional por Amostra de Domicílios, 2019).

(1) Source: document 'Fatos da Amazônia de março de 2021' published by the Centro de Empreendedorismo da Amazônia and Imazon.

Vaga Lume does its part! The Brazilian Legal Amazon is rich and capable. Our work ensures children's right to access reading by implementing community libraries and fostering the management of these spaces by communities. We respect the plurality of views, understanding, customs, ways of life, beliefs, values and identities of children, young people and other community members.



VAGA LUME METHODOLOGY

VAGA LUME'S METHODOLOGY IS BASED ON THE MOVEMENT, FROM THE INSIDE OUT, OF FIVE PILLARS:



“

“I am proud to have been part of this network for 13 years as an educator, an Afro-indigenous woman, a northerner and as an activist for educational causes. I celebrate our views and our insistent and consistent actions to empower the people of this important world region. I celebrate our stubbornness in mediating dreams, books in the hands of children and young people and listening to the stories of the elders in the many encounters in different backyards. I dedicate these 20 years to the people and our constant effort so that every child is able to make choices from an early age and is enabled to take care of their rivers, forests and their ancestral homes and memories.”

Márcia Licá, Content Coordinator at Vaga Lume



BOOK (LIVRO)

Access to literature, curation of book collections and library infrastructure such as shelves, furniture and mats for rural communities that can either be housed in local schools or their headquarters.

MEDIATOR (MEDIADOR)

Training of reading mediators via the training of caregivers, educators and community members, connecting books to people and training local leaders.

COMMUNITY MANAGEMENT (GESTÃO COMUNITÁRIA)

Support for community engagement by identifying local leaders and mobilizing volunteers. We encourage community management to create a sense of belonging and identification with the project.

LOCAL CULTURE (CULTURA LOCAL)

Valuing local culture and production of handcrafted books by encouraging storytelling encounters and training residents to record them in handcrafted books, promoting oral culture and traditions.

CULTURAL EXCHANGE (INTERCÂMBIO CULTURAL NET PROGRAM)

Promoting an intercultural dialogue among young people in Amazonian communities, schools and social organizations in Southeast Brazil as an experience to share knowledge about their identities and communities.



PROTECTION GUIDE

When we grow up and become adults, we realize the importance of certain precautions to protect ourselves. This is why Vaga Lume developed guidelines for the protection of its operations and for the behavior of the people involved. The formal instrument for this, elaborated in 2021, is called the Protection Guide.

The Guide was designed to include all groups that work directly or indirectly with Vaga Lume, aimed at ensuring best practices for mitigating potential risks arising from our operations. Human rights, non-discrimination and respect for differences are the fundamental pillars. The guide, which determines protocols and procedures, is a mark of Vaga Lume's maturity.

In addition to the Protection Guide, two other important instruments serve as parameters for our actions: the Volunteering Guide and the Code of Conduct and Ethics, which were designed to ensure all Vaga Lume network collaborators understand the values of the institution, the specifics of our target group, the parameters for conduct and the internal mechanisms and procedures. These documents are public and can be accessed on the Vaga Lume website at <https://vagalume.org.br/transparencia/>

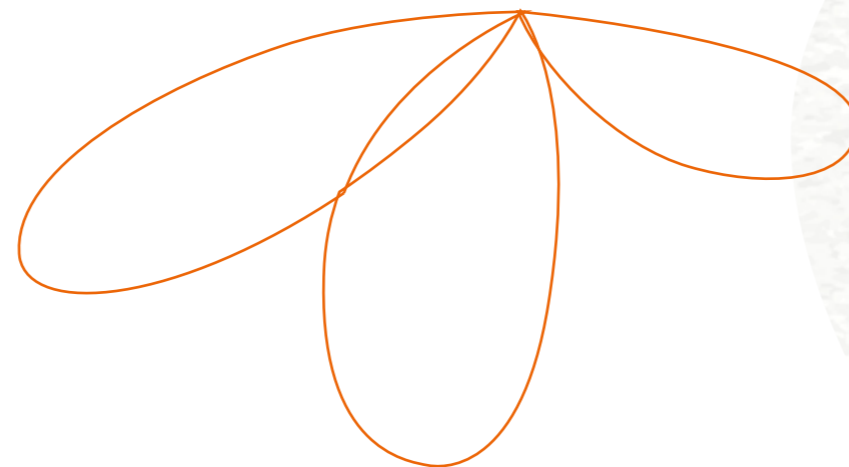


VOLUNTEERING GUIDE

The document contains information for volunteer work at Vaga Lume, including information on the legal basis of volunteer work, general work conditions, types of volunteering at Vaga Lume, rights and duties of volunteers and work safety, among other topics.

CODE OF CONDUCT

These are the ethical principles and rules of conduct aimed at improving the culture of ethics in the organization and managing conflicts of interest in internal and external relationships.



OUR NUMBERS IN 20 YEARS



22
municipalities benefited



86
community libraries in Legal Amazon



More than 140,000
children and young people impacted



805
volunteers working in libraries



2,698
young people have already participated in Net Program



More than 150,000
books distributed



More than 5,000
reading mediators trained



IN 2021 ALONE



13,433
children and young
people impacted

10,884
books donated

160
books in
Braille

2,330
almanacs

5,495
digital books

8 mats
shipped

5 early childhood
furniture sets for
libraries

5
libraries

Mediator training

164 mediators
trained



Continuing education:

more than 220 participants in training courses on shared and comparative reading, digital citizenship and early childhood

Community engagement



25

visits carried out
by partners and
local teams

Regional meeting

with partners and local teams, the first in virtual format at Vaga Lume, with



132

participants

Monitoring

344 remote monitoring
actions of library
activities

Local culture

9 handcrafted books, 3 per community:
. Manoelzinho, Barreirinhas (MA)
. São Francisco, Santarém (PA) and
. Bom Viver, Mirinzal (MA)



52

people
trained
in artisanal book
production

235

handcrafted
books digitized

Net Program

175 young participants (**85** from
São Paulo and **90** from Amazônia)

14 educators (**7** in São Paulo
and **7** in the Amazon)

4 training meetings with **32**
participants

5 coursework exchanges realized

1 Teenagers meeting

1 online camp

2 educator committees

HIGHLIGHTED ACTIONS



BOOK (LIVRO)

Community libraries as welcoming spaces for Amazonian children

In this project, we employ our methodology of the five pillars with a focus on reading in early childhood – the stage when the brain most needs stimuli, since 90% of brain connections are established by the age of 6 (UNICEF, 2006). The project is in partnership with Criança Esperança.

The dialogues with the communities were aimed at fostering the appreciation and practice of reading literature to strengthen culture and broaden the perspectives of the entire community for the general development of children and infants, with community libraries as potential spaces for these actions.

In the first contact with the participating libraries, a ground zero was established to understand the community's knowledge on early childhood.

The online meetings were mediated by Vaga Lume educators Danila Guedes, Lohana Gomes and Márcia Licá and had the participation of Márcia Wada, specialist trainer on the topic.

TRAINING



93 participants trained, including community teachers and young people from the communities

“This training is important because we take time to discuss the topic. Often, people believe that this age group from 0 to 6 years doesn't learn anything when, in fact, they absorb a lot from adults and the world around them. I brought this methodology to my students in the classroom and I have had positive results. Some have already started to read and enjoy reading.”

Danilo Conrado of the Santo Isidoro community, Tefé (AM)

Digital Reading Club

The Digital Reading Club arose from the desire to hear the views of people reading the more than 100 digital books offered on Kindles and made available to the technical team and the volunteers of our local teams. The group was created by registration and a vote was held among members to choose the book to be addressed in each meeting.

There were two meetings in 2021. The first one to discuss the book “O amanhã não está à venda” by Ailton Krenak. The second was mediated by the regional team, including volunteers and technical staff. The book selected was “Mulheres que Inspiram” by Natalia Bemfeito, Toana Padilha, Aline Ramos, Júlia Rena and Rafael Arrais.

MEDIATOR (MEDIADOR)

Systematization of the Vaga Lume methodology

The educational area of Vaga Lume had expected to return to in-person work in 2021, but this was not possible due to the ongoing Covid-19 pandemic. For this reason, we had to reinvent ourselves. We adapted our methods with online tools, focusing on mediator training with digital tools. We revitalized and renewed our content. We also established a very effective online monitoring format with local teams.

In fact, we have been systematizing our methodology over the last 20 years, but with the pandemic, we recognized the need and the great opportunity to think about a strategy for distance education.

The first step was to establish our team in Belém to strengthen ties to the municipalities, communities and local teams that make up our network of multipliers. Following this, we perfected our guides and notebooks, created distance learning courses, recorded courses and produced videos to share on an online platform. It was a great transformation intended to democratize access to our content!

Continuing education

Continuing education is a moment of reflection, listening and acquiring knowledge in a multicultural way that expands the possibilities of learning in educational spaces. In 2021, we held meetings to discuss Comparative Reading, Shared Reading and Paulo Freire, to celebrate the 100 years since his birth.

“I've been a teacher for a few years and this is the first time I've had the opportunity to participate in continuing education on Paulo Freire. At first, I was able to better understand the person of Paulo Freire, the generous and kind human that he was and, through that, I understood the essence of his education: the education of love! ... And this year I also had the opportunity to teach an elderly person to read and write. With this training, I was able to expand the horizon of possibilities. It is this same love that reminds us of Vaga Lume's methodology, because only love for people and education translates into the work that has been done for 20 years in the Amazon!”

Ilka Reis, volunteer from the municipality of Barreirinhas, MA

COMMUNITY MANAGEMENT (GESTÃO COMUNITÁRIA)

1st Vaga Lume Virtual Meeting

In the art of reinventing oneself, we held the **1st Vaga Lume Virtual Meeting of Partners and Local Teams** to discuss the topic “Libraries of the peoples of the fields, rivers and forests of the Amazon.” The goal of the meeting was to further strengthen our network of volunteers and local partners in their municipalities and communities. To help us realize the event, we had the support of Siemens-Gamesa.

The highlight was the participation of distinguished participants:

Writer **Eliane Potiguara**, author of several books, among them “O pássaro encantado” and “A cura da Terra,” sent to our libraries in 2018.

“Our literature is a kind of march. I walk with letters on the palms of my hands and soles of my feet.”

Writer **Itamar Vieira Junior**, author of the book “Torto Arado” that arrived at our libraries in the Vaga Lume 2021 Collection.

“Access to reading is about access to citizenship. Books are a basic need.”

Conceição Evaristo, Brazilian linguist and writer and one of the most influential authors of the postmodern movement in Brazil, author of poetry, novels, short stories and essays. The author has two books in the Vaga Lume Collection: *Olhos d’água* and *Poemas da recordação e outros movimentos*.

“Literature reaching these communities is as necessary and important as bread and water.”

Professor **José Castilho**, former executive director of the PNLL (Plano Nacional do Livro e Leitura). Advocate of state policies for reading education as a human right, his name was given to Law 13.696 / 2018 – Política Nacional de Leitura e Escrita (PNLE), known as the “Castilho Law.”

Vaga Lume Digital project

More than ever, internet access is a fundamental part of expanding our activities in rural communities in the Amazon, as only **38% of the municipalities in the North have broadband, the lowest rate in all of Brazil, and about 70% of the population has precarious internet access.** ⁽²⁾

This is why, in the midst of the pandemic, **the Vaga Lume Digital project was created to expand internet access in the Amazon as a means to guarantee the right to read and have a positive impact on education and the empowerment of local communities.** The pilot was made possible through a partnership with SulAmérica, Bemol, Amazon, GDK and major donors.

In addition to providing access to technology and installing satellite internet in the communities of Santo Isidoro and Nossa Senhora do Perpétuo Socorro in Tefé-AM, Vaga Lume worked with the community on issues such as data security and media education.

In partnership with Safernet, we offer training to new users on the use of passwords, e-mail and website blocking. **Thinking about the digital citizenship of these new users,** we started a project in partnership with the US Embassy and Consulates in Brazil to explain the concept of fake news and the importance of getting reliable information for critical thinking.

“

“Children and young people in the Amazon region still have little access to and limited knowledge of new information and communication technologies. In this sense, it is necessary to provide access to information to improve different areas of community life, such as education, health and the search for reliable information. The Vaga Lume Digital project contributes to strengthening the actions of community libraries, which are part of the network, associating the use of the Internet in research, searching for information and browsing on social media, expanding access to books, reading and writing.”

Djaik Nery, Vaga Lume volunteer in Tefé, AM

“I’m enjoying having the internet project in the library, because that way we have more people coming to us and we use the opportunity to encourage reading.”

Ingrid Moraes, volunteer at the Santo Isidoro community library, Tefé, AM



(2) Source: www.gov.br, 2021



LOCAL CULTURE (CULTURA LOCAL)

Valuing local culture and the production of handcrafted books

9 books produced

Approximately 30 participants in the artisanal book training program

- 21 trained in Manoelzinho, Barreirinhas MA
- 17 trained in São Francisco, Santarém PA
- 14 trained in Bom Viver, Mirinzal MA

Challenge accepted, mission accomplished! In 2021, for the first time, we held a 100% distance education artisanal book making course. We selected three libraries to participate in this pilot experience, identifying candidates through the Jornada das Bibliotecas, which aims to systematize the collected data by cross-referencing data on the engagement of libraries with Vaga Lume investments.

All communities received the recorded course, materials for making books and access to an online video platform. The

course was divided into seven videos on the step-by-step production of artisanal books, covering: stories, writing, illustration and publishing. The innovative project had the collaboration of special guests to share their research, experience and knowledge:

- Luana Chnaiderman de Almeida and Cristino Wapichana to talk about the writing process;
- Lucas dos Santos Lima and Mauricio Negro to share their experience in illustrating;
- Maitê Freitas and Bel Coelho to explain the editing process.

The videos were edited by coordinators Priscila Fonseca and Márcia Licá, with the special participation of Sylvia Guimarães, president of Vaga Lume, who gave the first courses on artisanal books. As soon as the participants had watched the videos and finished the storytelling, the coordinators, with the support of educator André Silva, held conversations with each community to talk about making the books.

“The making of this book was of great importance to me. It was something that will be remembered in my life, a watershed in my thinking about my community. Now I know what it means to be a real quilombola, now I understand the story and the importance of my ancestors in my history and how this influences my culture and resistance until today.”

Débora Fernanda Mafra Fonseca of the Quilombo Bom Viver community, Mirinzal, MA.

CULTURAL EXCHANGE (INTERCÂMBIO CULTURAL)

Net Program: content production

“There were many rough seas in this second year of the pandemic. The Vaga Lume boat crossed Brazil carrying letters, books and presents, meeting many boys and girls full of life and the desire to share, to get to know others and themselves!”

Priscila Fonseca, Net Program and Local Culture coordinator

Through meetings in workshops and exchanges, the Net Program created a space for adolescents to socialize, despite the distance.

The systematization of the work occurred with the publication of the book “Lá e Cá,” an important record to witness the experiences of the participants, a recording of the cultural productions. It is also an important memory instrument for processing traumas and the reconstruction of the social fabric. The materialization of the training content in the educators’ videos enriched the debate on the issues addressed in the program over the last two years and prepared them for the



dialogue with adolescents. The four videos and the book “O Brasil que Ninguém nos Contou” enrich the collection that students and educators can access to improve their skills and abilities in alignment with the national curriculum (Base Nacional Curricular Comum) (2017).



“Vaga Lume gave me a unique opportunity to share knowledge and concepts of life and society in general. I learned a lot from my exchange partner and it was a unique experience to be able to hear their opinions on some topics. I really liked the fact that we are so different and, at the same time, similar.”

Net Program participant at Escola Vera Cruz, São Paulo, SP



“And in the pulsating storm that is life, today I count almost 7 years of dedication to Vaga Lume projects. If today we are celebrating our 20th anniversary, after a year and a half of the pandemic, it’s because the entire Vaga Lume network had a lot of courage. Courage to act, to reinvent oneself, to accept our imperfections as humans. Walking hand in hand with our sisters and brothers who hold up the sky in the Amazon. To those who protect the air you all breathe. Let’s go!”

Aline Calahani, leader of educational projects at Vaga Lume

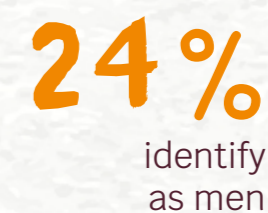
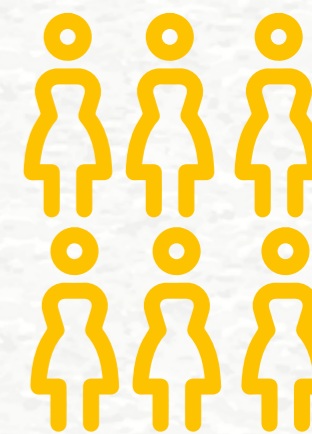
THE STRENGTH AND RESILIENCE OF OUR NETWORK OF VOLUNTEERS IN LOCAL COMMUNITIES HAS PROVEN TO BE OUR MAIN ASSET BY THE SIMPLE FACT THAT THEY ARE GENUINE AND ENGAGED. THE DISSEMINATION OF OUR METHODOLOGY THROUGH THESE MULTIPLIERS CONTINUES TO BE ESSENTIAL FOR OUR MISSION!



OUR NETWORK

VOLUNTEERS

Community volunteers are involved in the day-to-day activities of libraries. Without them, there would be no reading mediation and library management.



AMBASSADORS

Our ambassadors amplify Vaga Lume's actions and are part of our governance structure. They are:

- Adriana Tuono Gerrari
- Cristiana Almeida Pipponzi
- Cristina Ribeiro Sobral Sarian
- Guilherme Figueiredo Nascimento
- Juliana Buchaim Correa Fonseca
- Letícia Guimarães Lyle
- Ligia Juliano Simões
- Marta Almeida Pipponzi

Every year, Vaga Lume, with its network of ambassadors, holds an event to attract and establish relations with major donors. In 2021, the idea was to take advantage of our 20th anniversary to hold a virtual event with a literary roundtable, musical attractions and the sale of breakfast baskets. The literary roundtable had the participation of Milton Hatoum, Sylvia Guimarães and Priscila Fonseca. The trio talked about the "the importance of culture and literature for the Amazon region." The musical finale was by Yaniel Matos, a Cuban musician and composer based in Brazil.

The focus of the event was to bring together current and potential strategic donors who could support Vaga Lume's Local Culture pillar. It was a moment of relaxation for the participants, who were able to enjoy the musical and literary attractions.

“Vaga Lume has been training mediators for 20 years and creating these libraries integrated into communities. This is fundamental because reading is essential for human beings, because human beings do not only live in the real, but also in the imaginary, and literature and the arts are where you connect with others, with what is different.”

Milton Hatoum, in a statement made at the event Café Literário Vaga Lume



YOUTH COUNCIL (CONSELHO JOVEM)

We are always evolving and our Youth Council is part of this process, providing a breath of fresh air and new ideas. The group brings together the different perspectives that make up Vaga Lume, from young people in the Amazon to youth in São Paulo. The group is composed of young people who have already been through Net Program, others are library volunteers or people who have some ties to the organization.

Over the year, the Council held online meetings and contributed by producing content for Vaga Lume's Instagram page, such as for Indigenous Peoples' Day and Amazon Day. On August 22, the group also celebrated Folklore Day, reflecting on the Amazon and the role of its people as the seed and guardian of this culture. The rich variety of dances, songs and legends that represent popular practices from each region are very important for understanding Brazilian communities.



INSTITUTIONAL



RECOGNITION FOR OUR WORK

In 2021, we reaped the fruits of our efforts!

- For the 4th time, Vaga Lume was elected one of the **100 best NGOs in Brazil by Instituto Doar!** And, of course, this award goes to each of our 805 volunteers, every community that embarked on this journey, our team and all our partners and donors.
- We were among the 5 finalists for the **Prêmio Jabuti** literary award in the Promotion of Reading category with the title *Vaga Lume: 20 years promoting reading in the Legal Amazon*.
- We received an honorable mention in the **Prêmio Experiências Transformadoras em Educação Pública na Amazônia** (Transformative Experiences in Public Education in the Amazon Award) held by the Fundação Amazônia Sustentável (FAS) in partnership with Instituto Unibanco.
- And we were finalists in the **Prêmio Voluntariado Transformador** (Transformative Volunteering Award) in the Volunteering in CSOs and Associations category for our work in community engagement.



HUMANITARIAN AID FUND (FUNDO DE AJUDA HUMANITÁRIA) – SOS AMAZÔNIA

The SOS Amazon Fund coordinated partnerships and donations to purchase local materials, later distributed by volunteers in the communities with Vaga Lume libraries. The humanitarian aid partners were: the New Zealand Embassy, Olhar de Bia, EMS, Battistini, Interfarma, Fundação Amor Horizontal, União BR, Instituto Phi, Instituto Coca-Cola, Itaú Social, Instituto Malwee, Global Giving, Machado Meyer, B3 Social, C6 Bank, Insider, Alia and private donors.

Vaga Lume's activities began in 2020 with partnerships to provide communities with cloth masks and alcohol hand sanitizer, in addition to sanitary barrier kits and other PPE recommended by Health Departments. In 2021, the focus was on the purchase of basic food baskets, cleaning products and educational material for the return to in-person classes in schools.

PROVISION OF BASIC FOOD BASKETS

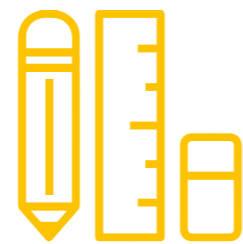
More than **3,600** families benefited



5,155 basic food baskets donated

“Amid the turmoil of losing people close to us and all the chaos, which only gained visibility in our country in the pandemic, the humanitarian act of donating basic food baskets provided us with a calm sense of purpose. We knew that, for a few days at least, families would eat better, children would learn better and our community would value solidarity, sharing and the strength of unity even more. Thank you Vaga Lume!”

Emanuelli Almeida of the João Batista settlement, Castanhal, PA



Provision of educational material

40 communities provided with educational material in the states of Amapá, Acre, Amazonas, Maranhão, Mato Grosso, Pará and Roraima.

The return to in-person activities in schools and libraries was gradual and received our support with the donation of material such as printers, pencils, pens, erasers, computers, markers, whiteboards, EVA, sharpeners, A4 paper and crayons, among other supplies.

CHILDREN'S DAY AND LAUNCH OF “A CIDADE DA GENTE”

The handcrafted book “Cruzeiro do Sul a Cidade da Gente,” narrated from the point of view of Vila Santa Rosa students, depicts an enchanting journey in the Brazilian Amazon, more specifically to the Juruá region, describing the historical, cultural, material and immaterial heritage of the city.

The book launch was held at an event for children in partnership with the Machado Meyer law firm. The employees' children participated in a virtual meeting. The children received a kit containing material to draw “our city” and their drawings were auctioned to the public with the proceeds donated to Vaga Lume.

EDITORA MOL PUBLISHERS

Editora Mol is the largest social impact publisher in the world, specializing in social publishing projects. They produce printed products such as magazines, books, calendars and guides with content committed to social causes. Part of the proceeds of products is donated to NGOs, including Vaga Lume.



INTERNATIONAL PARTNERSHIPS

Airbnb Community Fund

Through Global Giving, Vaga Lume received support from the Airbnb Community Fund. This fund is dedicated to supporting organizations working with community development around the world. With the resources, we continued to invest in literature for community libraries in the Brazilian Amazon.

“The partnership with the retail chain Bemol produced the book “Só Tem na Amazônia” (Only in the Amazon), which, in addition to being a wonderful product, is totally related to our work in the Brazilian Legal Amazon and the valuing of local culture. The care in the selection of partners makes us confident and proud to participate. We started our partnership in 2021 and we already have the support of four incredible projects that have contributed greatly to our financial sustainability, at this moment when Vaga Lume completes 20 years of history with a great desire to grow.”

Neide Rocha, Executive Director of Vaga Lume



SAMSUNG HACKATHON

Samsung employees volunteered in a social marathon to find solutions to challenges in social organizations, among them Vaga Lume, which asked them how to potentialize online corporate volunteering. In groups, they developed projects according to their skills and abilities and applied agile methodologies to define a strategy.



“The program offers our employees the opportunity to engage socially and, at the same time, develop their skills. In addition, support for the NGOs served is essential, as they have guidelines that contribute to meeting demands that require technical knowledge and specialized teams. These and other Samsung initiatives are part of our global vision of Social Responsibility: ‘Together for Tomorrow! Enabling People’.”

Isabel Costa, Corporate Citizenship Manager at Samsung Brazil



PARTICIPATION IN EVENTS

XI Sesc School Library Encounter (XI Encontro Escola Sesc de Biblioteca Escolares)

The goal of the meeting was to broaden the dialogue on the importance of libraries for society. Aline Calahani, Educational Project Leader at Vaga Lume participated in the roundtable Social Demands: Community Libraries.

2nd International Congress on Literature for Children and Young People: criticism, aesthetics and ethics & 4th Conference on Children’s Literature, promoted by PUC-SP (2^o Congresso Internacional de Literatura para Crianças e Jovens: crítica, estética e ética & 4^a Jornada da Literatura de Infância, promovido pela PUC-SP)

Márcia Licá, content coordinator for Vaga Lume, participated in the first roundtable at the Congress on the topic “Children’s Literature: Creation, Criticism and Reading.” The event discussed how, in recent decades, literature for children and young people has experienced a renaissance represented by the vanguard of arts, science and technology.

Webinar “Reading in the digital world” (A leitura no mundo digital)

Promoted by Itaú Social, the event addressed the question ‘which literary readers do we want to train in the digital world?’ and Luisa Setton, Social Business coordinator at Vaga Lume, was present to provide an answer.

12th Biblioteca Viva International Seminar – “Libraries and communities: listening, mediation and welcoming” (12^o Seminário Internacional Biblioteca Viva – “Bibliotecas e comunidades: escuta, mediação e acolhimento”)

Promoted by the Government of the State of São Paulo, the Secretariat of Culture and Creative Economy and SP Leitura, the encounters reflected on current challenges. Marcia Licá represented Vaga Lume to debate and share knowledge and experiences among professionals working in public and community library projects.



“Conversation with a Purpose” (“Conversa com Propósito”)

Paula Cury, from Casa Pitanga, welcomed our president, Sylvia Guimarães, to talk about our achievements over 20 years of a life and work dedicated to education in the Amazon.

FLOW Experience

The 2nd edition of the largest online event in the professional digital content distribution market in Brazil supported our project Vaga Lume Digital, which provides internet in two communities in the region: Nossa Senhora do Perpétuo Socorro and Santo Isidoro.



DONATIONS

#GivingTuesday com Nota Fiscal Paulista

Giving Tuesday is an international movement to foster the culture of giving. It takes place on the last Tuesday of November. This year, our goal was to attract new donors with the Nota Fiscal Paulista program that provides tax-deductible receipts.

Users of this benefit can donate their tax credits to institutions such as Vaga Lume by registering on the government site to automatically donate the tax credits to the institution of their choice (www.nfp.fazenda.sp.gov.br).

Art by Marco and Mike (Arte de Marco e Mike)

Marco Alvares and Mike Azevedo are recognized digital artists who mobilize a large number of viewers on their livestreams on the Twitch platform, where they broadcast free classes on digital art.

Partners since 2018, they promote donation campaigns for Vaga Lume every year and 2021 was no different. The innovation was the participation of Vaga Lume to talk about our work with the live audience.

Book Friday Amazon.com

In a partnership with Amazon.com, 15% of the sales price at the store from small publishers and independent authors went to Vaga Lume in August 2021.

Editora Escuta Aqui Bem-te-vi

In addition to a podcast, Escuta Aqui Bem-te-vi is now a publisher that spreads the seeds of reading through co-donation: for every book sold, another is donated. This year, two books from the publisher were donated and became part of the collection sent to our libraries: “O Morcego Godofredo na Serra da Capivara” and “Tina, um Peixe fora d’água.”



We also received donations from “Leiturinha.” In total, 167 books were donated (89 to Vila Santa Rosa in Cruzeiro do Sul, AC and 78 to the João Batista settlement in Castanhal, PA).

VAGA LUME IN THE MEDIA

Fantástico - TV Globo

Vaga Lume was the subject of a story on TV Globo’s Fantástico in 2021. It featured André Nascimento, a boy who grew up in a community that has a Vaga Lume library, trained as a reading mediator and who today works as an educator. In addition to his story, Andreia Vasconcelos, a mother of three, told viewers how she wants to reproduce her experience at Vaga Lume by taking her children to participate in library activities in her community.

Lugar de Livros - TV Cultura

Lugar de Livros (Place of Books) is a series TV Cultura produces in partnership with Itaú Social. It seeks to make families aware of the importance of reading in early childhood, disseminate good practices and expand children’s literary repertoire. Vaga Lume participated in the Territórios da Leitura (Territories of Reading) segment.



“I usually say that I do what I love, which is working in education, because I believe that education changes our lives, it changes the social space we live in.”

André Nascimento, who discovered Vaga Lume as a child, graduated from university in modern languages and literature and is now an educator at Vaga Lume. He is part of the regional team in Belém, PA.



Programa 2 Pontos da Arte 1

The program presented by Manuel da Costa Pinto shows projects that foster reading and the dissemination of books promoted by community libraries and organizations and digital platforms. In 2021, Sylvia Guimarães and Márcia Licá were interviewed and described how Vaga Lume began as a pilot project, with the “seeds” for 20 libraries and means to replicate the methodology. Priscila Fonseca, educator at Vaga Lume, also presented Vaga Lume’s Net Program and its amazing power of transformation in an initiative to share experiences among communities in the Amazon and São Paulo. The report included accounts from people in local communities.

OUR COMMUNICATION

Creating the Vaga Lume blog helped to disseminate news and reinforce how any person can support our mission. The blog content is written by and for Vaga Lume volunteers.

Our blog: www.vagalume.org.br/blog



SOCIAL BUSINESS

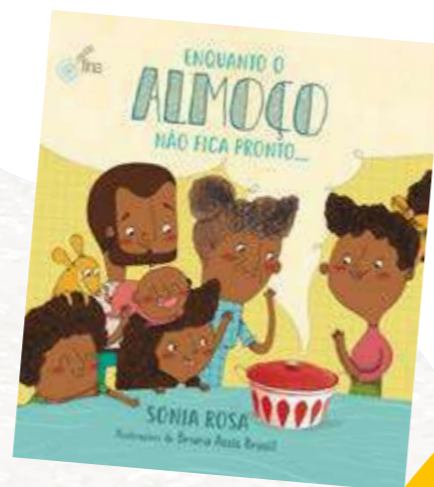
This area uses our expertise to solve problems and develop projects in partnership with other institutions. In 2021, we continued our partnership with Itaú Social and the project with Instituto Alcoa was concluded.

Itaú Social – Leia com uma criança (Read with a child program)

Since 2018, we have collaborated with the Leia para uma Criança (Read for a Child) program, which, in 2021 became more inclusive and became “Leia com uma criança” (read with a child). Created by Itaú Social in 2010, the program encourages adults to read for, and with, children, as an opportunity to strengthen bonds and actively participate in early childhood education.

Vaga Lume’s Social Business team is responsible for preparing the public notice and for the entire curation process for the selection of books for distribution by Itaú Social. In 2021, Vaga Lume produced a Book Guide, for the first time, to present the content of publications.

These were the books selected for the program in 2021.



Instituto Alcoa project

In 2019, Vaga Lume was included in the Notice for the Support Program for Local Projects (Programa de Apoio a Projetos Locais) promoted by the Alcoa Institute. In 2020, the project was suspended due to the Covid-19 pandemic. In 2021, we decided to carry out the project remotely.

With the necessary adjustments and revisions, four community libraries were opened in the municipality of Juruti, PA and we trained 58 reading mediators remotely using 9 videos with two hours of training content.

1,636 books distributed in total

4 bookshelves **8** mediation mats

120 handouts for reading mediators

4 notebooks for recording library activities

120 library cards

“One of our colleagues who works with us at the school really enjoys reading and borrowed a book from the Library. In the community where she lives, there was a neighbor who had a family problem. When she finished reading the book, she thought that the story could help her neighbor, who is an elderly person. She read it again and memorized the story and went to the elderly neighbor and told him the story to see if it could help him overcome his problem. She tried to help him and he liked it very much and was grateful for the story.”

Ozéias de Souza Paiva, reading mediator in the Urucurana community, Juruti, PA





FINANCIAL STATEMENTS

INCOME STATEMENT

Fiscal period ending on December 31 of 2021 and 2020 (In BRL)

	2021	2020
Operating revenues with restrictions		
Pronac resources	1,859,751	1,666,019
Condeca	427,216	964
Criesp	281,803	-
	2,568.770	1,666,983
Operating revenues with restrictions		
Sponsorships	1,400,316	609,409
Voluntary donations	1,436,018	1,394,807
Project donations	152,433	127,161
Prizes	-	50,000
Services provided	474,109	474,394
Sales of products	546	4,690
(-) Other taxes	(70,254)	(67,756)
	3,393,168	2,592,705
Revenues (gratuities)		
Volunteers	1,438,337	504,617
Free sponsorships	821,317	608,980
	2,259,654	1,113,597
Total operating revenues	8,221,592	5,373,285
(-) Project costs		
Operations with restrictions	(2,568,770)	(1,666,983)
Operations without restrictions	(2,589,161)	(1,278,646)
Volunteers desp	(1,438,337)	(504,617)
Free sponsorshipssp	(821,317)	(608,980)
	(7,417,585)	(4,059,226)
(=) Gross income	804,007	1,314,059
(+/-) Costs and operating revenues		
General and administrative expenses	(486,981)	(220,936)
Other revenues	51	1,716
(=) Income before financial operations	(486,930)	(219,220)
Financial revenues	177,670	74,867
Financial costs	(50,285)	(24,178)
(=) Net income	127,385	50,689
(=) Fiscal year surplus	444,462	1,145,528

The complete audit report and financial statements with explanatory notes are available on our website in the Transparency section.

BALANCE OF ASSETS AND LIABILITIES

On December 31 of 2021 and 2020 (In BRL)

	2021	2020
Assets		
Current assets		
Proprietary resources		
Cash and cash equivalents	4,171,535	3,629,207
Receivables	105,134	560,078
Inventory	24,729	20,895
Taxes to receive	-	218
Advances	72,134	29,293
Prepaid expenses	885	1,062
	4,374,417	4,240,753
Restricted resources		
Cash and cash equivalents	5,473,455	4,874,052
Receivables	120,313	-
	5,593,768	4,874,052
Non-current assets		
Fixed assets	51,414	30,656
	51,414	30,656
Total assets	10,019,599	9,145,461
Liabilities and net equity		
Current assets		
Proprietary resources		
Labor liabilities	127,042	76,938
Tax liabilities	10,086	38,829
Other accounts payable	4,813	316,118
	141,941	431,885
Restricted funds		
Incurring project costs	5,486,179	4,874,052
Labor liabilities	97,544	-
Other accounts payable	10,045	-
	5,593,768	4,874,052
Deferred income	-	96
	-	96
Net assets		
Invested capital	557,410	557,410
Accumulated surplus	3,726,480	3,282,018
	4,283,890	3,839,428
Total liabilities and net equity	10,019,599	9,145,461



WHAT THE FUTURE HOLDS FOR US



Over these 20 years, we learned a great deal and we want to continue making a difference in communities. We are looking ever further now...

In partnership with Bain & Company, we established a strategic vision translated into a plan for the next 10 years with an ambitious objective!

BY 2030, WE WANT TO:

Encourage the potential of 200,000 children and adolescents by promoting reading, managing 300 libraries and engaging rural communities in the Amazon.

AND WE WILL MAKE THIS HAPPEN ACCORDING TO THREE PILLARS:

Financial sustainability



Strengthening operations



Strengthening the ecosystem



(volunteer management, local partnerships and organizational management)

Our dream continues and we foresee increasing the number of libraries, applying the Jornada da Biblioteca (Library Journey) process to measure the level of community engagement with the library.

After 20 years, it is clear we have made an impact. Children who visited the Vaga Lume community libraries and who are now 15 years old have made choices and graduated with the help that reading provided them. Some have even gone on to work in education. This is very satisfying for us! Among our multipliers, there are all kinds of people, including the mothers and fathers of the children who use our libraries.

We noticed that young people are increasingly involved and dedicate more time to learning. So much so that we have prepared a pilot project just for young people aged 14 to 17, focusing on youth action in libraries, as well as improving our technology.



“Education is at the core of what we do. The community library fosters social engagement through reading books. We are brave. We have been doing something very innovative and different from the beginning.

We perpetuate.

We engage.

We plant seeds.

Our vision for the future is to continue being innovators!”

Neide Rocha, Executive Director of Vaga Lume

“The Vaga Lume spirit is inspired by the hope that social transformation will take place in a future sooner than we imagine. Books will fill souls and hearts and set a new tone for a time of love. Access to reading will open the door to a time when native peoples will effectively own this land, prejudice will end and the Amazon will be preserved in its entirety. The wings and roots we create through reading will sustain an enlightened future.”

Felipe Cincinato, Communications Analyst at Vaga Lume



THE VAGA LUME TEAM



GOVERNANCE

Sylvia Albernaz Machado do Carmo Guimarães
President Director

Advisory board

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Cristina Ribeiro Sobral Sarian

Ilana Benchimol Minev

Isabel Aparecida dos Santos Mayer

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Sharon Hess

Zeuner Fraissat

Fiscal board

Clóvis Panzarini Filho

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Nathalie Oliveira Sakotani

THE VAGA LUME TEAM IN 2021

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 André Luís Silva Nascimento
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 Danila Guedes Azevedo
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 Márcia Silva Licá
 Mariana Pinheiro Franco Tucci
 Neide Silva da Rocha Sencovici
 Pamella Pierna Lupiano
 Priscila da Silva Fonseca
 Priscila Gandra Miranda
 Rafael Sasso
 Severina Maria da Conceição Soares
 Thais Alcamin de Almeida
 Thaissa Moraes Grossmann
 Victória dos Santos Felix

“2021 was difficult for everyone, very tiring and stressful, but thankfully few of us got sick. I hadn't expected this to occur in Brazil and around the world.

Vaga Lume took very good care of us, giving us support and assistance to protect us from Covid-19. Now we need to take care of ourselves.”

Severina Maria da Conceição Soares (Dona Sê), General Services Assistant



VOLUNTEERS – LOCAL TEAMS

Municipality	State	Name
Barcelos	AM	Carlos Alberto Lopes Silva
Barreirinhas	MA	Rafaelle Luíza Rocha Roza Menezes Ilka do Amparo Sousa Reis Raimunda Nonata Oliveira Diniz Araújo Iraneide Lisboa Souza Zélia Maria Silva Barroso Rafaelle Luiza Rocha Roza Menezes Cleonicy Martins de Sena Conceição Israel Silva Diniz Letícia Santos Canaveira
Caracaraí	RR	Ana Lucia Rodrigues da Silva Chaves
Carauari	AM	Antônia Lacerda da Silva Ausilene Braga da Silva Mauro Fiusca de Araújo Melque Paulino da Costa
Castanhal	PA	Lidiane Cristina Silva da Poça Maria Macilene Magalhães Evangelista
Chapada dos Guimarães	MT	Ana Flávia da Silva de Oliveira Pereira Dalva Santos de Oliveira Ivana Moreira da Silva
Cruzeiro do Sul	AC	Evilásio Silva de Souza Filho José da Silva Araujo Maria Nileide de Oliveira Verônica Viana de Lima
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Macapá	AP	Marcio Roberso Sousa Pereira Aurilene Tertuliano da Silva
Mirinzal	MA	Sandra Nazareth Fonseca Pereira Jane Araujo Pereira Janileia Silva Gomes Jonailson Silva Gomes Jocienne Silva Gomes Sandra Nazareth Fonseca Pereira Gracilene Costa Pereira

Município	Estado	Nome Completo
Oriximiná	PA	Ana Rosa Barbosa Serrão Sombra Elizete Cavalcante Lages Francisca Gomes Teixeira Jorge Hipólito de Souza Klicia Oliveira Lopes Maria Gualberto Barreto Maria Laise Picanço Siqueira Sílvia Printes da Silva
Ouro Preto do Oeste	RO	Claudio Martins da Silva Marcia Gasperini
Pacaraima	RR	Apoliana Guerreiro Messias Erivaldo Messias da Silva Roseli Almeida Paiva
Ponte Alta do Tocantins	TO	Noé Rodrigues Bezerra Silvana Loureiro Sagio
Portel	PA	Vania Lucia Dias Matos Emerson da Silva Vieira
Santarém	PA	Clariomar Souza da Silva Daniely Nascimento das Chagas Elza Maria Pereira da Silva Erlane Ferreira dos Santos Giselle Emanuela Fonseca Vidal Jefferson Júnior de Oliveira Souza Jessica Ferreira dos Santos Pinto Joelma Amorim Viana dos Santos José Janderson Gomes de Almeida Laine da Silva Rebouças Luan Pablo Ferreira Oliveira Monique Melo Marinho da Paixão
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- Rosalia Pipponzi
- Ruy Gabriel Balieiro Filho
- Victor do Nascimento Leal

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ABOUT THIS PUBLICATION



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Sylvia Guimarães - co-founder and president of Vaga Lume

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